NJLA Professional Development Committee  
September 23, 2020 ~ 2 p.m.

Attendance: Theresa Agostinelli (Middlesex County College Library & Brookdale Community College), Jennifer Larsen (Sayerville Public Library, Rebecca Crawford (Somerset County Library System - Somerville), Selwa Shamy, Eric Schwarz (Clarence Dillon and Union City Public Library)

1. Welcome & Introductions

2. Committee Vice Chair
   a. Eric Schwarz will be the vice chair, thank you, Eric!

3. Virtual Keynote Update
   a. Past events (Theresa)
      i. Inform Your Activism: Librarians' Role In Protest [link]
      ii. Get Out the Vote!, Aug 27, 2020
      iii. Library Services During COVID-19 Revisited, Sep 11, 2020 (100 attendees)

   b. Future events
      i. Keisha, Joy Robinson and Librarians of Color Roundtable may do a keynote. They are putting together a statement on Black Lives Matter with the Diversity & Outreach Section.
      ii. Possibly partner with LibraryLinkNJ for training and webinar opportunities
      iii. Theresa advocated for the Professional Development committee to partner with other major library organizations/institutions. Selwa will speak with Jen about this.

4. “Know Your Why” Podcasts Update
   a. Only one recording, Amanda did the interview
   b. This will be on hold for now

5. Professional Development Newsletter
   a. Theresa emailed the newsletter, it can also be found here. Jennifer’s article is the most clicked on article so far! Eric also did a lot of work on the newsletter
   b. Suggest new categories to Theresa
   c. Next newsletter will go out in January (3 per year) then again in May. Next deadline is the first week of December.
      i. Lena Gluck will be asked to contribute to the Inspiration Corner
      ii. Community Partners, maybe Small Business Association; Resources Toolkit could feature libs2b.com
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iii. An article on how the pandemic has affected library workers financially

6. Old Business
   a. Goals for 2020/2021
      i. Survey of members for PD topics - done
      ii. Further develop the podcast program, including creating a spreadsheet for scheduling podcasts, creating a calendar and picking an official name for the podcast series and theme beyond this year. - on hold
      iii. Have a roundtable event (with lightning talks) around a loose theme. Possibly host the entire event online through Zoom, including breakout rooms. -- LibraryLinkNJ is offering a program like this on tech topics
         1. Breakout Rooms: host assigns people to different rooms.
         2. College & University section had a program with a similar format
         3. This is still a real possibility
      iv. Kathleen discussed a Career Discovery initiative that Asbury is running to introduce kids to library careers. We discussed having this as a program at the next year’s conference or a virtual keynote. -- may not be conducive to a virtual program, although a recording could be done. We may need to put this on hold
      v. Develop a Library Card Signup Week program

7. New Business
   a.

8. Upcoming Webinars from other committees/organizations
   a. Media Literacy in the Disinformation Age: Librarian Train-the-Trainer workshop, sponsored by PEN America, September 24, 4 p.m.
   b. Responding When COVID Comes to Your Library: Learning from Real Stories' webinar on September 28 to explore lessons learned and tips, 1 p.m.
   c. NJSL Workforce Development Webinar: Displaced Homemaker Programs in New Jersey, October 8, 2 p.m.

9. Future Meeting Dates
   a. Third Wednesday of the month at 2 p.m., but the next meeting will be October 28 this month.