

Minutes of the March 2013 NJLA Member Services Committee meeting

Minutes by Lindsey Meyer

The Member Services Committee met online via Tinchat at 10:00 am on March 28, 2013.

Present were Laverne Mann, Lindsey Meyer (officers); Danielle Cesena, Steve Hrubes, Michael Maziekien, Emily Weisenstein (committee members). Absent were Susan Calantone, Kathryn Cannarozzi, Renee Cohen, Megan Kociolek, Robin Rockman, and Tyler Rousseau (committee members).

Minutes from the Feb. 28 meeting

Michael forwarded the minutes to Laverne, who will send to the committee and post to NJLA website.

Social Events

Great Adventure – in the works!

Steve reported that the upcoming Great Adventure event now has pages on Facebook and the NJLA site. The ticket price is \$40 including tax but not including parking. The ticket price includes a \$10 tax deductible donation to NJLA. James Keebler has enabled payments through the NJLA site. Laverne asked the committee to start promoting, since April 24 is the registration deadline. Steve will post to LibraryLinkNJ and the RU SCI list, Laverne will post to Twitter, Emily will produce a flyer, Michael will cover MAIN and LibraryLinkNJ, and Lindsey will post to LMxAC. Laverne suggested asking Megan to post to BCCLS. Steve said we can extend the deadline if we need to. If we pay 10 days before the event, we get a comp ticket for every one sold. We discussed a location for the Most-Librarians-on-a-Ride World Record photo, including roller coaster and Ferris wheel. When several members expressed dislike of elevated whirly rides, suggestions turned to photos on a merry-go-round or with costumed characters. To be decided later.

North Jersey Mixer – beginning stages

Target date is April 19. Danielle suggested several bar/restaurants such as the Verona Inn, Egan's in Montclair, the Cloverleaf in Caldwell, and Just Jakes in Montclair (suggested by Robin). Some places have bands so we may want to consider a venue where we could converse, perhaps before showtime or in a back room. Danielle will check out these locations as well as alternate venues and then get back to us, although she'll be away next week (first week of April).

Membership Recruiting

Upcoming opportunities for MSC presence:

4/16 LISSA meeting at RU, 5:50 pm - 6:20 pm – Emily and Michael are speakers. Steve will attend and maybe Lindsey

4/18 Ports in a Storm in Eatontown – maybe Michael
4/18 Microconference in Jackson – ??
4/24 Tech Speed Dating in Gloucester – ??
5/2 Ebook Summit in Eatontown – Lindsey and maybe Steve
Dates? for SCI Colloquia – Steve will find out the dates

Laverne asked Pat if NJLA is having a table at Ports and Ebook but hasn't heard back yet. If not, those of us who attend can set up some membership materials on a table (not staff it).

Danielle mentioned her upcoming acting role in the play “Bang Bang, You're Dead”, about school shootings. Michael suggested a librarian meet-up at the play, on April 25, 26, or 27.

Ongoing Assignments

Danielle and Emily are working on witty memes to promote NJLA on Facebook and Twitter. Emily will put some together on PhotoShop and they'll research online meme makers. Michael suggested www.memegenerator.net and Steve suggested www.quickmeme.com/make and <http://www.quickmeme.com/Sarcastic-Librarian/popular/2/?upcoming> . Laverne requested D & E have some ready to present at the May meeting. Laverne says: ‘NJLA "Meme"ber Services’

NJLA Conference

Registration is open, schedule is posted on NJLA site, and MSC events are posted to our Facebook page. We'll need to promote all three social events (mixer, meetup, and bonfire) plus our two sessions (“Should You Friend Your Supervisor on FB?” and “Passport to Adventure”). Next month we should have a better idea who's attending on which days.

Assignments for next month

Laverne asked us all to work on promos for Great Adventure, the April mixer, and the conference.

For the Good of the Order

A huge congratulations to Laverne on her new job as director of Cherry Hill Public Library. Yay, Laverne!

NEXT MEETING: Thursday, April 25 at 10 am at Monroe Public Library, hosted by Tyler Rousseau