

NJLA Member Services Committee Meeting Minutes
April 24, 2014
Nutley Public Library

Minutes by Danielle Cesena,
edited by Lindsey

Attendance: Danielle Cesena, Stephen Hrubes, Megan Kociolek, Emily Weisenstein, Tyler Rousseau, Lindsey Meyer (chair), Lynn Schott, Megan Van Dorn (intern), Kate Hossain (guest from CUS)

Membership Drive

Lynn - No new developments

Lindsey – Membership is at 1650. We are up from last year. She spoke at a RU LISSA meeting last week.

Megan K. needs to send the 1 year follow up questions to James ASAP.

Membership Recruiting

Lindsey has written a “Join us” membership pitch that she’s sending to event planners, with a request that emcees read it to the attendees. If a Member Services Committee member is present at an event, they can request to read the pitch or to speak on their own, whichever they’re comfortable with.

PR Materials

Lanora said that the PR Committee is willing to work with us. It is difficult right now with the summer coming and we are prepping for conference. We will hold off until fall.

Conference Sponsored Programs

Lindsey – We need to move on promoting our events and workshops.

Danielle –Will promote our events through Facebook.

Lindsey-Will promote our Workshops on njlibraries, LMxAC, and LibraryLink listserves.

Everyone should post on any listserves they’re subscribed to.

Hospitality Table –Doodle Poll will be up soon (Lindsey)

Raffle – No Heidi at this meeting

Dining Guide- Laverne is updating last year’s guide. She sent last year’s guide to the conference committee to ask for posting guidance. We are waiting on an answer. We will leave dining guide on Hospitality Table.

25 Years Members

Emily- Fewer people than last year. Has the paper for certificates ready and will purchase and wrap the chocolate. Lynn is designing the insert for the check-in packets, to alert recipients to pick up their certificates and chocolate at the Hospitality Table.

Lindsey- Will contact the NJLA store to secure the red tablecloth for the Hospitality Table.

Display Boards-

Danielle will print out new pics for her display board, as some have faded. She and Lindsey will take their boards to the Con for the Hosp. Table.

Everyone- Bring candy for the table

CUS representative- Kate Hossain

CUS wants to be a presence at the Hospitality Table to make academic librarians welcomed.
Trying to figure out ways to promote NJLA connection.

Turtleback Zoo – May 25th

Lindsey signed the contract and paid \$115 (group rate for the picnic area). This gets us 15 entry tickets. We'll provide a list of names to the Zoo and they will check people off as they arrive.

James put up an event page on njla.org and we're waiting for Registrations

We have the picnic area – people will bring their own food.

If the Zoo is closed due to rain, we can rebook. If we don't rebook, we'll receive 15 passes (no refunds) and there will be a \$10 charge to NJLA.

We can't bring balloons, streamers, (because of wildlife), or alcohol.

Publicity – we need everyone to do this. Steve already made a Facebook event page.

We need 15 people to break even

Karaoke – Megan K and Megan V will have date soon. Possibly August.

Place in Edison got good reviews. We need to book a Saturday night.

Grounds for Sculpture Sunday, September 14th

Group rate \$10 per person.

\$15 total for fundraiser (\$5 for NJLA). Prepaid 1 week in advance. 15 people minimum.

Peacock Café for food.

Membership Recruiting

LibraryLink – May 22nd Lindsey may be going.

Next meeting

Wednesday, May 14th at Monroe Twp. PL

Follow up on your action items.