

NJLA Diversity & Outreach Section Meeting Minutes
Monroe Township Public Library
August 16, 2018

Attendance: Ally Blumenfeld (EPL), Stephen Felle (TBBC), Mimi Lee (NJSL), David Perez (LBPL), Enola Romano (MPL), Selwa Shamy (SCLS) *Google Hangouts:* Jen Schureman (GCLS)

July Minutes

Ally motioned to approve. Selwa approved, seconded by David.

Reports:

NJLA Executive Board: Jen mentioned that there has not been an Executive Board meeting since the last D&O meeting on July 26.

State Library: Mimi reported that she is in the process of recruiting a project coordinator for the grant program, Cross Cultural Communicators in Libraries: Developing Culturally and Linguistically Competent Bilingual Library Professionals, which NJSL was recently awarded. More information is forthcoming. The program is getting a lot of interest so far. Until more information is posted on the NJSL website, Mimi can answer any questions via email at mlee@njstatelib.org.

LLNJ: Ally reported on behalf of Sophie Brookover, who sent LLNJ updates and news via email. Members are encouraged to share the following with their networks. **On-Site, On-Demand Staff Development Program** subsidizes up to \$500 of the cost of one staff development workshop per year for participating member libraries of all types. More information can be found [here](#). **MentorNJ In-Person Networking Event** is on Friday, October 5 at Monroe Township Library. More information can be found [here](#). **Revisiting Changes, Trends, and Values: Futures Thinking for Libraries** webinar will be held on Thursday, September 13. Register [here](#).

In addition, LLNJ has several fall & winter webinars in the works and a full-day, in-person workshop on cultural advisory, encompassing advisory services on books, movies, TV, podcasts, and music. Members are encouraged to share three infographics created by Sophie and Reed Gillen regarding LLNJ's core services: Continuing Education, Statewide Delivery, and Innovation Projects Funding. These will be sent out in a separate email.

DO-IT Conference:

We discussed any loose ends regarding the agenda and speaker line-up. Ally will relay updates from this meeting to the DO-IT Conference planning committee. It was determined that any students or non-library workers who wish to attend (i.e., those who do not have or cannot get LLNJ accounts) can register by emailing Mi-Sun. Selwa offered to look into the possibility of Starbucks, located just a 5 minute walk from RVCC campus, donating coffee for attendees before the conference.

Selwa will also send Ally information on Project Outcome, which is a way that we could potentially capture attendee feedback at the conference. We also discussed making D&O buttons in advance of the conference as a free giveaway. We then discussed the need for

volunteers on the day of the conference, including at the registration table. Nola graciously volunteered for this. We are actively looking for more volunteers, so please email Ally or Jen if interested.

Ally shared Tanya Finney Estrada's update regarding hosting a drive for Puerto Rico at NJLA Annual. Tanya suggests going with Adopt-a-Library, after discussions with ALA's Chapter Relations Office, International Relations Office, and President-Elect. Section members were enthused about this possibility and look forward to assisting with the drive at NJLA Annual. We are still thinking about doing this drive at the DO-IT Conference. Section members also mentioned a desire for a DO-IT Conference logo. Ally will reach out to Mi-Sun to discuss the possibility.

We ended our discussion of conference updates by expressing our thanks to Mi-Sun Lyu of LLNJ and our other conference sponsors for their invaluable help in making conference planning such a success. We know that a free conference offers little in the way of incentives for sponsors; we are especially grateful for the support of LLNJ.

Continuing Education:

- Outreach Librarian Meetup will be postponed until after the DO-IT Conference
- ACA Workshops still on track for October/November depending on the enrollment dates
- Adult Services Forum (10/22) proposals due **September 10**

In between meetings

Bookmobile of the Month to commence in September

All members can contribute to the Twitter (@njlado) feed - email Nola at enola.romano@montclair.bccls.org for log-in information

Members are encouraged to check out the D&O Section webpage on the NJLA Members website for meeting information, minutes, and agendas. Ally revamped and updated the page last month; it hadn't been updated since 2015.

Good of the Order

Members discussed keeping an eye out for future conferences at which D&O could table. Members agreed it is better to attend professional development conferences in order to network and bring back resources to share with our colleagues, rather than table at public festivals or fairs where attendees will have very little name recognition for NJLA or D&O. Mimi agreed to inquire as to whether D&O could have a table at the Cultural Competency Conference in December, where TBBC will have a table (perhaps we can share).

The next meeting will be held on **September 20, 2018 at Long Branch Public Library.**

Ally motioned to adjourn. David approved, seconded by Nola.

Submitted by Ally Blumenfeld