

CUTTING THE CABLE CORD

How to Access Free and Lower-cost
TV and Video Content

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Questionnaire:

- What device(s) do you want to watch your programs on?
- When do you want to watch? (live, soon after, willing to wait)
- Where do you want to watch? (on TV, at home, anywhere via web/app)
- How many people are watching simultaneously?
- Do you want access to something forever? **Buy physical media.**
- What is your tolerance for advertisements?
- Are there exclusives that you want?



If you want to leave cable...

- Itemize your current cable bill:
 - *Package*
 - *Fees*
 - *Equipment rentals*
 - *Taxes*
- Inventory the technology you already own
- Discover what providers, options, and deals are available
- Try negotiating a lower price, or a different package

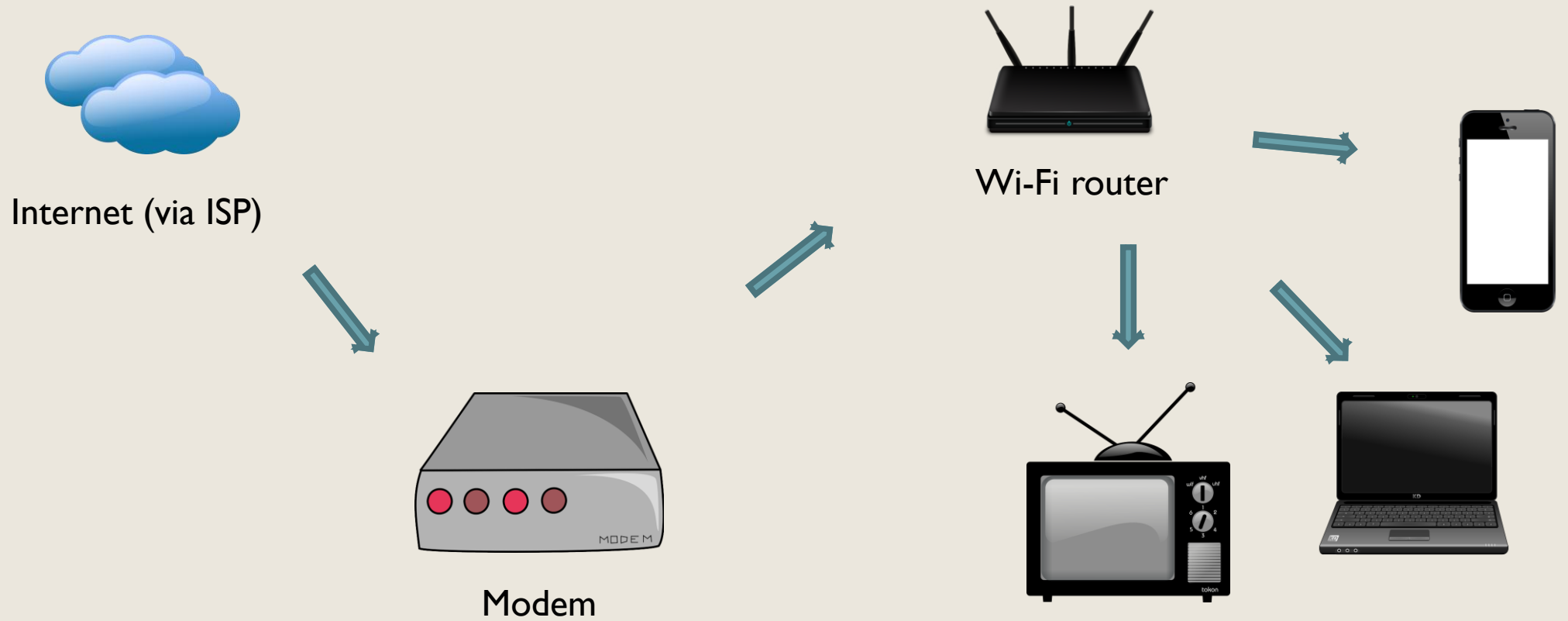


Digital Antennas

- Indoor vs. Outdoor
- Reception and channel selection
- DVRs, interfaces, and channel guides (e.g. TiVo and Tablo)
- Digital converter for older (pre-2006) televisions



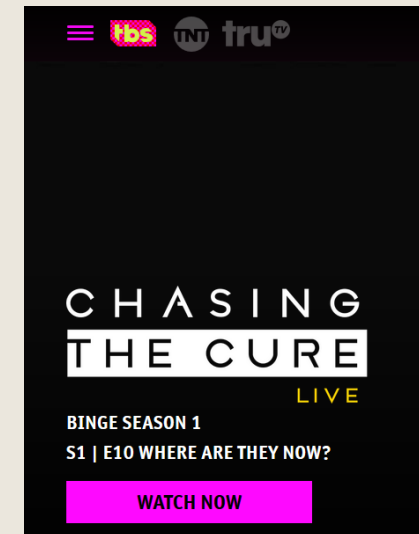
Modems, Routers, and Wi-Fi



Phones, Tablets, and Computers



- Apps
 - *Cable subscription required for some content*
- TV channel websites
 - *Usually three to five most recent episodes of current season*
- Video aggregators (e.g. YouTube)



Smart Devices

- Smart TVs
- Blu-ray players
- Game consoles
- “Sticks” (Chromecast, Amazon Fire, etc.)
- Set-top boxes (Apple TV, Roku)













Online Content

- Marketplaces vs. subscriptions
- On demand vs. Live TV
- General library vs. Niche content
- Rotating subscriptions
- Personal content
 - *Plex, Emby, Jellyfin*
- Library subscriptions
 - *Hoopla, Kanopy, and Stingray Qello*

The logo for Hoopla, featuring the word "hoopla" in a bold, blue, lowercase sans-serif font with a registered trademark symbol.The logo for Kanopy, featuring the word "kanopy" in a red, lowercase serif font. Below the text is a horizontal bar composed of four segments in red, orange, yellow, and light yellow.The logo for Stingray Qello, featuring the word "Qello" in a large, bold, black sans-serif font. A blue play button icon is inside the letter "Q". Above "Qello" is the word "STINGRAY" in a smaller, bold, black sans-serif font.

“The Best Video Streaming Services for 2019”

■ Source: PCMag.com

										
Editors' Rating	●●●●○ EDITORS' CHOICE	●●●●○	●●●●○	●●●●○	●●●●○	●●●●○	●●●●○	●●●●● EDITORS' CHOICE	●●●●● EDITORS' CHOICE	●●●●○
Best For	TV Fans	Cord Cutters	Bargain Hunters	PlayStation Users	Sports Fanatics	CBS Shows	Entertainment	Original Programming Fans	General Audiences	HBO Fans
Starting Price	\$5.99/month; \$44.99/month	\$25/month; \$40/month	\$8.99/month	\$49.99/month	\$54.99/month	\$5.99/month	\$20/month	\$8.99/month	\$49.99/month	\$14.99/month
Concurrent Streams	2	3	2	5	2	2	3	1-4	3	Unlimited
Live TV	✓	✓	—	✓	✓	✓	✓	—	✓	—
Original Programming	✓	—	✓	—	—	✓	—	✓	—	✓
Ads	✓	✓	—	✓	✓	✓	✓	—	✓	—

Live TV Channels

- [Source: Channel Matrix](#)

cordcutters

Hulu Live YouTube TV Sling TV PlayStation Vue AT&T TV Now Fubo TV Philo frndly TV

	Hulu Live	YouTube TV	Sling TV	Philo
A Weath of Entertainment				
A&E	✓		✓	✓
ABC		✓	✓	
ABC News Live	✓			
ACC Network	✓	✓		
AccuWeather				
Acorn		✓		
Adult Swim				
AHC	✓		✓	✓
AMC		✓	✓	✓
AMC Premiere		✓		
American Heritage				
Animal Planet	✓	✓		✓
Antena 3				
Aspire				✓
Atres Series				
Audience				
AXS TV			✓	✓
Azteca				
BabyFirst				
BabyTV			✓	
BabyTV Español				

Free Streaming Sites

- [Sony Crackle](#)
 - Movies and original series
- [Tubi](#)
 - Movies and television series
- [Vudu](#)
 - Movies and television series
 - Option to rent and buy movies
- [Pluto TV](#)
 - Select live channels playing television series and movies (including radio and music)
- [PopcornFlix](#)
 - Movies, television series and viral videos

Resources

- [Consumer Reports](#) (*MasterFile Elite*, via JerseyClicks)
- [TheWirecutter.com](#)
- [PCMag.com](#), [CNET.com](#)
- [FCC Antenna Maps](#)
- [CanIStream.It](#), [InstantWatcher.com](#), [Channel Matrix](#)
- [r/cordcutters/](#)

Thank You!

Jonathan Upton

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