

NJLA Diversity & Outreach Section Meeting

July 23, 2015, 10:00 am - 12:00 pm

Bridgewater Public Library / Adobe Connect

I. Introductions: Kate Baker (Piscataway Public Library), Jill D'Amico (East Brunswick Public Library), Samantha Gale (Somerset County Library System), Allan Kleiman (Montville Public Library), Mimi Lee (NJ State Library), Andrew Luck (Paterson Free Public Library), Enola Romano (Montclair Public Library), Jen Schureman (Mullica Hill Branch/Gloucester System), Selwa Shamy (Somerset County Library System)

II. Review of Minutes from June 22, 2015 - Montville Public Library System / Adobe Connect - Jill D'Amico. Approved.

III. Reports from President - Andrew Luck

Thanks for Allan & Nola for leading the group.

IV. Update from the State Library - Mimi Lee

Working on Literacy Boot Camp for all types of libraries.

- Registration will open the last week of July. 25-30 participants, the session is free.
- A series of meetings from Sept - Dec., 9:00 am to 3:30 pm, one per month.
- Topics covered: ESL, Adult Education, GED, some grant opportunities and how to approach those grants.
- Meeting place: Plainfield Public Library. They developed a workbook that will be used.
- NJ Association of Lifelong Learning will be involved
- Showcasing best practices - Bringing in representatives from libraries to give examples.
- Hands-on learning
- This is the first time this is being done. It is not just for librarians.
- This is separate from the Dept. of Labor grant announced at NJLA conference.

The Labor Dept. has not been in communication with the State Library since April, so there are no new developments on the grant.

Mental Health First Aid training for youth services librarians. Focus is for ages 12-18. All the spots are taken, so there is a wait list. There will be another training in Monroe Twp., October 15 & 22, registration has not opened yet.

V. Review Past Events:

Jill is the new secretary of the NJLA Executive Board, and went to her first meeting.

- They are doing a financial overhaul.
- Looking to up the vendors at the conference to increase revenue.
- Going green with membership drive.
- The treasurer spot was vacant and Eileen Palmer was voted in.

- A new logo was created, as it has not been updated since 2000.
- NJLA is celebrating its 125 anniversary.

Andrew asked if there will be NJLA representation at the Middlesex County State Fair. NJLA will not participate this year. Last year, the Reference section participated and it was a lot of work. It would be better for Middlesex county libraries to participate.

VI. Pending:

- Meetings - discuss Nov & Dec meeting dates and locations
 - Nov 19th, somewhere in the north
 - Dec 17th, somewhere in the south
- D&O Idea Survey
 - Discuss submitted ideas
 - Promote the survey to more D&O members - How can we get a count of members. Nola said to look at the Google Group and look at the list of email addresses.

VII. Upcoming:

- Program Planner's Orientation, Sept 10, 2015, 10:00 am to 12:00 pm
The section will get our official outline of new conference ideas. Proposals are due Nov 20.
- Youth Services Forum - 25th Anniversary, Oct 7, 2015, 9:30 am to 2:30 pm at Monroe Twp. Public Library. Jen will email the chair to see if there are any programs addressing with diversity that we can help with.
- Snapshot Day, Oct. 21, 2015 - Photos can be sent to Peggy at the State Library with the hashtag njsnapshot.. Photos that have a D&O focus could be retweeted and a diversity tag could be added to keep group the relevant content.
- Adult Services Forum, Oct. 26, 2015, 9:00 am - 3:30 pm at Monmouth County Library Headquarters in Manalapan (theme: Librarians: Agents of Positive Community Change)
 - Deadline for session submissions is in August.
 - D&O will promote the resource page, the method is still to be decided. Two options are doing a program or having a table.
 - Allan suggested creating a bookmark that is included in the registration materials given to participants.
 - Alan offered to present on the resource page during lunch with LibraryLink NJ - He will reach out to LibraryLink NJ to find someone to present with him. If it is run as a program it will count as continuing ed. credits.
- NJLA Conference, May 16 - 18, 2016 at Harrah's Resort in Atlantic City
 - Input form used last year worked well, it will be used again.

- Suggested program on older adults, something that is different and hasn't been done before. Allan will concentrate on developing a proposal. Jen said this could be a good topic for a half day stand alone workshop. Proposals are due Aug 15.
- If anyone has any ideas for a standalone program, contact Andy. Only ideas are needed by Aug 15, not a full proposal.

VIII. Strategic Plan Discussion - continuation. Has been approved.

IX. Promotion, Promotion, Promotion

- a. Resources Page - promoting at Adult Services Forum. Ideas are welcome. Email sections
- b. Twitter / new email account njlado@njlamembers.org. Nola is meeting with Peggy Cadigan and Ally Blumenfeld to launch in Sept.

X. Good of the Order

Jen - Reps. Scott Garrett (Sussex) and Chris Smith (Mercer) from NJ are sponsoring a bill in US Congress, that will allow businesses, colleges, and individuals to discriminate against LGBT people, even if they get Federal funding.

A Best Practices page could be added to the D&O resources page.

XI. Reminders:

- a. Our new website: <http://njlamembers.org/dosection> - the wiki has been retired
- b. The Resources Page is live at <http://librarylinknj.org/DO>
- c. The ALA Task Force on Equity, Diversity, and Inclusion survey up here: <https://www.surveymonkey.com/r/tfedi2>
- d. Upcoming meetings - we are returning to Thursdays - specifically the 4th Thurs of each month except during the month of the NJLA Conference
 - i. August 27, 2015 - Cherry Hill Public Library
 - ii. September 24, 2015 - Piscataway Public Library
 - iii. October 22, 2015 - Location: NJ State Library Talking Book & Braille Center