Facial Recognition at the NJIT Library

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Adult Services Forum 2019 – Hot Services and Hot Topics
NJLA Reference Section
October 22, 2019



About NJIT

- Carnegie Classification rating (R1 Very High Research)
- Ranked 97 nationally (U.S News & World Report)
- Ranked #1 nationally in student economic upward mobility (Forbes)
- Ranked top 1% nationally for return on investment (PayScale)
- Student-faculty ratio is 17:1
- 11,859 enrollment fall 2019; average SAT score 1,296 and average GPA of 3.6 (fall 2019)
- 100% of tenured/tenure-track faculty with a PhD
- \$168 million in research activities



About NJIT University Libraries

- 112 hours/week during fall and spring semesters
- 405,000+ annual visits to the library building
- 350,000+ annual visits to the library website
- 222,000 print books
- 185,000 ebooks
- 63,000 unique research e-journals
- 45 databases (mostly STEM)
- 24 library staff and 60+ student employees



About NJIT Facility Systems

- Parking / Transportation
- Locksmith / Mailroom
- Work order / Timekeeping / Floor plan Systems
- Security Systems:
 - Photo ID
 - Access control & Alarm monitoring
 - Emergency phones & intercom
 - Police two way radio
 - Computer aided police dispatch
 - Video management systems



The Need

- Uptick in reported incidents of crime
 - 15 reported thefts in library in 2014 (laptops, phones, etc.)
 - Crimes of opportunity
 - Higher than any other area on campus
- Higher level of public access
- Longer hours of operation: 7:30 to 12:00, 2:00 or 3:00 am
- Increased patrols by Public Safety



The Opportunity

- Security systems budget
- Panasonic relationship
- Team data gathering meeting
- FacePro system beta testing
- 3 month testing agreement



The System

Panasonic FacePro Facial Recognition System

- High resolution / high frame rate IP cameras (entry and exit)
- Two dedicated servers for analytics and storage
- Isolates the face within the video for capture
- Indexing of images for retrieval
- Applies custom algorithms to map the face
- Compares captured images to database of images
- Alert notification
- Public viewing monitors



The Challenges

- Camera angle of view
- Lighting
- Networking
- Banned from campus list and photos
- False positive alerts



The Results

- Reported thefts in library:
 - **–** 2014 2015: 15
 - **–** 2015 2019: 5
- Perception:
 - Increased safety
 - Increased security
- Costs
 - Panasonic donated FacePro in 2015 \$80,000 (MSRP)
 - NJIT security systems install lighting \$10,000



The News

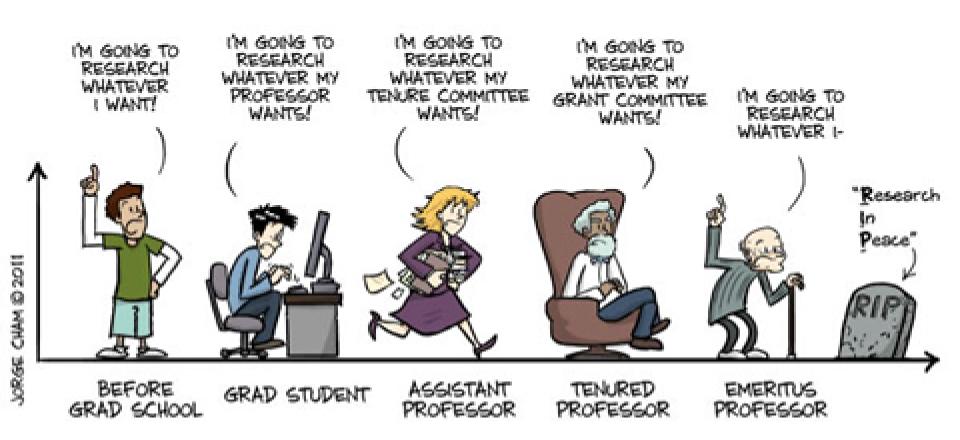
- NJIT newspaper articles
- NBC News, July 27, 2018
 - NJIT Library Facial Recognition Testing Site
- Feedback

The Opinions & Concerns

- EU General Data Protection Regulations
- Consent
- Tracking of Individuals "Big Brother is Watching"
- Alternative Motives
- Convenience vs Privacy vs Security
- AI Programmed Biases (race or gender)



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The Future Opportunity

- Facilitate registration and access to information resources
- Enhance supports for "invisible" disabilities
- Improve student classroom experience
- Enable on-the-spot classroom analytics
- Help with attendance tracking
- Improve campus security



Thank You



New Jersey Institute of Technology