

Committee/Subcommittee/Roundtable Report Form

(submit twice a year: at end of December & June)

Committee/Subcommittee: Member Services Committee

Chairperson: Lynn Schott

Date: June 30, 2009

Meetings Held:

Since January 2009, the committee met on January 8 (online), February 11, March 10, and June 10. Committee members also participated at the Annual Conference in April.

Members Regularly Attending: (if not recorded in minutes)

Please refer to minutes.

Members Regularly Absent: (if not recorded in minutes)

Linda Corona, Shyamoli De, Laura DeAngelis, Nicole DeMatteo, JoAnn Tropiano have not participated in any of the meetings. Laura DeAngelis did participate in the Committee's work at the Annual Conference.

Summary of Meetings and Activities: Please summarize main events & attach minutes.

Meeting minutes have been posted on the NJLA wiki. (<http://njla.pbworks.com/msminutes>)

In addition to the posted meetings and conference activities, the Member Services Committee was represented at the VALE User's Group Conference (January) and at the Rutgers SCILS Career Day (March).

Annual Conference 2009:

The Member Services committee sponsored a pre-conference workshop on security issues in libraries ("Black Belt Librarian"), the third annual "Dine-Around" and the fourth installment of "Lunch Buddies". In addition, we continued to host the Hospitality Table.

Membership Statistics:

This April, the Association's total membership grew to over 1,800 members. Pat Tumulty reports that this level of active membership was last achieved in 1970.

We were encouraged by the number of membership transactions that were completed online using our subscription to FormSite. Over 290 transactions occurred during the course of the year, resulting in approximately \$23,725.00 worth of income. Fifty-four percent (54.9%) of the transactions were renewals (161 transactions), thirty-two percent (32.1%) were new members (94 transactions) and the remainder (13%) did not specify the type of transaction.

Since July 1, we have welcomed one hundred thirty-nine (139) new members to the association, including nine directors and twenty-three (23) academics. We continue to monitor our progress with recruitment efforts. There were definite increases in the number of new members who joined after we implemented the "Join Now" banner advertisement on the NJLA website and after the same promotion was advertised on the regional and academic listservs in the state.

Comparative statistics are attached.

**25-Year Members Program:**

This year, the committee recognized 13 members (retired, personal, and honorary) for 25 years of active membership in the association (i.e. joined in 1984). Honorees received a certificate and a custom NJLA candy bar. Presentations were made at the annual conference as well as at member libraries and meetings. Photos of some of the recipients are available on the NJLA Flickr page. The full list of honorees is on the Member Services wiki page. (http://njla.pbworks.com/25_Year_Members)

What problems did you encounter?

There were a number of committee members who were on the roster, but who did not participate in any meetings, email or at the conference. This significantly reduced the size of the committee.

Do you need additional support from NJLA in any area?

It remains challenging to rely so heavily on the office staff for access to the membership database.

Lynn Schott

Signature of Person Reporting

When complete, please forward a copy of this form to:

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