

**NJLA Member Services Committee Meeting**  
**June 4<sup>th</sup>, 2015**  
**Adobe Connect**

**Meeting Notes**

Attending: Emily Weisenstein (Chair), Cassidy Charles, Heidi Cramer, Steve Hrubes, James Keebler, Matt Latham, Lanora Melillo, Robin Rockman, Erica Solomon, Lynn Schott (recorder)

Emily started by thanking everyone for a great year. Erica and Lynn will be the 2015-16 co-Chairs. Steve is the 2015-16 Vice Chair.

**Membership Recruitment:**

Post Conference Follow-ups—We'll be emailing non-member conference attendees in mid-June, to invite them to join as members for 2015-16. We're seeking help to send out the emails, as there are a large number to go out. So far, Robin, Steve, and Matt offered to help the Chairs send out notes, based on a (forthcoming) template. Emily will divide up the list.

**New Member Survey:**

Last year, we invited new members to complete a survey about how they felt about their first year with NJLA. (Link to survey: <https://www.surveymonkey.com/s/njlanewmembersurvey>) The results from last year (20 total responses) indicated that there was a need to work on engaging new members to become leaders within NJLA. Attending meetings or section/committee work was a difficulty. Most did indicate that they were going to continue as members of the association. Discussion led us to add a question to the survey that asks about ability to attend meetings/workshops. Lynn has the login information to update the questions. If anyone has any additional suggestions, please forward them to her as soon as possible. Emily forwarded the new member survey results from 2014 to the group via email. The Chairs have the list of new members for 2014-15, from the NJLA Office.

**Social Events/Meet-ups**

S. Jersey Mixer—Potentially a mixer in Collingswood combined with a trip to the Camden Aquarium. TJ is the planner. Emily will try to reach out to TJ.

Also discussed possible trip to Atlantic City. Lanora suggested that buses run regularly (<http://www.academybus.com/Casinos/Schedules.aspx>).

New Brunswick Hyatt – successful in the past, too. Heidi suggested that we might want to remind people to consider pairing a visit to Zimmerli Art Museum at Rutgers with a mixer. Discussion that August mixers of the past were popular, so it might be worth it to push ahead and plan something for this summer.

Action Park?

**Action Items:**

Emails to Non-Member Conference Attendees (due **mid-June**, after the membership form for 2015-16 is posted). [**Robin, Steve, Matt, Erica, Lynn, Emily**]

New Member Survey: **mid-June** [**Lynn** will update the questions; **one of the Chairs** will send]