

NJLA Member Services Committee Meeting
March 19th 10:00 am – 12:00 pm @ Madison PL
Minutes

Attending: Aman Kaur (intern), Lindsey Meyer, Danielle Cesena, Robin Rockman, Emily Weisenstein (chair), Cassidy Charles, Lanora Melillo, Lynn Schott (vice chair), Heidi Cramer (note taker), Steve Hrubes.

2015 Conference (April 20-22 at Ocean Place)

Everyone is reminded to register for Conference. **Early bird deadline is March 31!**

Giveaways

Low registration and lack of funds mean NJLA cannot afford tote bags.
(see also [Buttons](#) later in these minutes.)

25 Year Members

Chocolate will be used as the gift again this year. There are approximately six members. **Lynn** volunteered to handle the preparation for this project. **Emily** will send her the names.

First Time Attendees

Tote bags are pending, **Emily** will follow up, however, it was discussed that we do not have a gift for first time attendees every year.

Hospitality Table Update

Emily asked for **two** tables and electricity.

Heidi will bring an extension cord.

Lynn will ask Cheryl McBride about the NJLA tablecloths that she borrowed.

TJ will bring Raspberry Pi (small computer) with photos and slide show and monitor.

Robin will try to bring a monitor.

Meghan will bring standees and Little Bits.

Matt will bring button maker.

Everyone, please bring chocolate. Look for after Easter sales.

NJLA Office has signs. Easels will be available at Conference.

Lindsey will compile the dining guide and ask the Conference Committee for a map for the table.

Heidi will ask **James** about any promotion for committee choice.

Note: Ocean Place is a compact venue. Here is a picture looking from one end of the “pre-function area” out across towards the entrance from parking. Member table is on the right in this picture: <https://www.flickr.com/photos/njla/4585122902/in/set-72157623882753899> Here you can see the two member tables along the wall:

<https://www.flickr.com/photos/njla/4584479227/in/set-72157623882753899>

Doodle Poll

Lynn reminded everyone to fill out the Doodle to indicate availability to cover the table.

Buttons

After much discussion about button makers, button supplies, donations and low cost of such supplies, etc. It was decided that buttons could be the giveaway. A few creative and standard designs will be available to handout and also for the button making demo. **Steve, Matt, Cassidy, Emily, and Robin** are the button working group.

Raffle for Members

There will be three prizes: basket of books, basket of cheer, comics. The drawing will be on Wednesday right before the GSBA luncheon.

Meghan will coordinate the baskets.

Heidi will donate three or four books, some autographed.

Pat Tumulty has some audiobooks from ALA Conference to donate.

Matt will contribute to the basket of cheer.

Robin will have some comics.

Lynn will locate the members' only raffle ticket from last year.

Emily has green containers for the ticket collection and cellophane to wrap baskets.

PSA for the Food Drive

Remember to bring donations of food and toiletries for the drive sponsored by the Urban Section. NO EXPIRED FOOD!

Program Promotion

Memes and Facebook posts are being done for programs (**Danielle**). **Emily** set up Facebook events for the special events such as bonfire and programs.

Discussion about how interview program will work. **Emily** will handle the details. **Lynn** will supply academic questions. **Lanora** and **Kerry** will help. Sample questions can be sent to **Emily**. There will be a time limit and a bell will signal when people should wrap up their time.

Professionalism panel will need conversation starters. **Lanora and Emily** will handle.

Membership Recruitment: Pre Conference Membership Recruitment. (special offer to join now, expire Jun 2016) <http://njla.org/content/join-now-spring-promotion>

Aman shared information for alumni. Students have a better offer through the joint NJLA/ALA offer.

Lynn noted that the office seems to send out a notice to the students when ALA says they are no longer members. Something to coordinate next year.

Heidi has done two Facebook posts. Please like them or share them to get more views.

Robin noted that some NJASL members may find the additional cost of \$60 difficult.

Lindsey will post to the LMXAC list.

Emily will post to LibraryLink, ask **James** for a list of non-member program attendees, and ask **Pat** to put it in her listserv.

Matt please post to BCCLS.

Social Events/Meet-ups

Action Park: **Steve Hrubes** will coordinate. The park only requires 48 hours notice for a group count and the minimum is 20. The event can be run as a meet up with attendees paying regular price if we decide that there will be difficulty getting the minimum number of attendees.

Longwood Gardens: **Emily Moore** will prepare a promotion for this for Conference. A ¼ sheet was suggested. Event is May 31 and the admission is \$25.

S. Jersey Mixer: **TJ** will work on a trip to the aquarium followed by a mixer.

Open Forum

Congratulations to **Lanora!** She will receive a Rising Star Award at Conference.

Next meeting: To be determined. No meeting in April due to Conference.

Meeting was adjourned and was followed by a laughter filled photo op and an optional tour of the Madison Library.

Submitted by Heidi Cramer