

**NJLA Member Services Committee Meeting**  
**January 22nd, 2015**  
**Adobe Connect Meeting**  
**Agenda**

**Volunteer to take minutes**

**Post Holiday Regroup**

**2015 Conference (April 20-22 at Ocean Place)**

- New Member giveaways: magnets, temp tattoos, pens, hotel discount
- First time attendee lanyards
- 25 year members: bronze bookmarks are a go
- First time attendees emails: Google doc
- Hospitality Table at Conference

**MSC Membership Table Facelift**

- Professionally printed banners/posters
- Raspberry Pi and monitor
- Publications Committee updates/style guide

**Membership Recruitment:**

- Pre-Conference Membership Recruitment (approved by Pat)
- Emailing non-members from Fall Events (YS Forum, AS Forum, Performer's Showcase)
- Upcoming Recruitment Events:
  - YA Toolkit: two sessions
    - Louis Bay II Library – February 6<sup>th</sup>
    - NJLA Micro-Conference: Montville Public Library: February 10<sup>th</sup>
    - Monroe Public Library: March 3<sup>rd</sup>

**Social Events/Meet-ups**

- January 11<sup>th</sup> @ Wild Pig Review
- Update on Longwood Gardens
- Update on S. Jersey Mixers

**Open Forum**