



# Diversity & Outreach

## MEETING AGENDA

March 24th, 2022 / 11:00am / Via Zoom

Zoom link: <https://us02web.zoom.us/j/86550349190?pwd=VWpEejhyYzBiODlsazh5eUg4bGc5Zz09>

Meeting ID: 865 5034 9190

- Approve [February Minutes](#)
- Welcome / Introductions
  - Jeff Cupo - President/Elizabeth Public Library
  - Danielle Pitter - Secretary
  - Sharon Rawlins - NJ State Library
  - Sharon Owens - Newark Public Library
  - Deborah Leary
  - Alicia Roman - Elizabeth Public Library
  - Ashley Mitchell - Camden Public Library
  - Marc Moron - Elizabeth Public Library
  - Mi-Sun Lyu - LLNJ
  - Kate Jagers - NJLA Pres./Highland Park Public Library
  - Tanya Finney Estrada - Pennsauken PL
  - Ana Herrera - Elizabeth Public Library
  - Enola Romano
  - Yesenia Lopez
  - Jessica Myers

### Reports

- State Library
  - Sharon R: State Library - new digital literacy forum: May 10,11,12,13 to discuss adult basic reading, ESL, workforce development, track for youth services, and health services
    - 2 hour long event
    - Keynote speaker with audience participation
    - Registration opening 1st week in April
    - Free, virtual
    - 10am -12 pm
    - ½ hour of Q&A at the end
- Library Link NJ
  - Mi-Sun: strategy planning for upcoming years. Fill out member survey - deadline: today ([website](#))
  - LGBTQIA webinar: March 31 at 2 pm - ([website](#))

- April 13 at 10 am-12 pm: Mid-Career Librarian program: Understanding your personal brand & leadership presence - registration required ([website](#))
  - Presenter: JeanAnn Morgan, Principal, JAM Creative Communications, LLC
  - 917.566.9473, [Jeanann@jamcreativecom.com](mailto:Jeanann@jamcreativecom.com)
- Snapshot month celebration with NJLA PR Committee (website?)
- Summer programs coming soon
- NJLA Leadership
  - Special Guest Speaker Juliet Machie
  - Kate: elections announced
    - Full multiyear strategic plan for FY23-25 survey - ([website](#))
    - Committee Choice Forms ([website](#)) - Deadline: April 15
    - NJLA Archives & History committee in the works
    - Conference registration is open
    - NJLA exec board approved the Equity Scholarships - These scholarships will each provide \$8500 in tuition reimbursement, as well as mentorship and networking opportunities for library school students who identify as Black, Indigenous, or People of Color. Thanks to NJLA, Rutgers University, LibraryLinkNJ, and the New Jersey State Library for their financial support and partnership
    - 7 scholarships currently
    - Deadline: April 15

## Project Updates

- [Roster](#)
- Fine Free New Jersey
  - [Survey Results](#)
  - Breakup libraries by region
- Library Cards for All
  - Survey Report (See below) - also need numbers from Madison Public Library, and permission to publish by Monroe Public Library
  - Newsletter Article
- Librarianship and Race
  - PSA - final video will be done by mid-April
  - Mailer Campaign - resized mockup -  
file:///C:/Users/Owner/Downloads/Mailer%20Mock-up%20for%20DO%20Draft%2002.pdf

## Updates and Such:

- In-person meetings?
  - Some people say virtual or hybrid option works best
  - Next meeting will be virtual
  - In May - attempt to do hybrid option. In-person in either Clark, Newark or Elizabeth

- Social Media - no new updates
- PD Calendar - no new updates
- Calendars:
  - [Holidays and Observances, 2022](#)
  - [NJLA Diversity & Outreach Section Commemorative 2022 Calendar](#)

## Member news & announcements

- **AAPI curriculum event** - Princeton Public Library, Hoboken Public Library, Trenton Public Library, Newark Public Library are partnering on an event about MUVNJ and the AAPI Curriculum Bill.
  - Make Us Visible NJ is a coalition of students, parents, educators and community members who advocated for the inclusion AAPI curriculum in the K-12 curriculum of NJ public schools. MUVNJ Board Members Dr. Kani Ilangovan, NYU Professor Ying Lu, NJ Educator Sima Kumar and Student advocate Christina Huang will share their stories of how they began with idea, led a statewide coalition, advocated for the passage of the AAPI Curriculum Bill which mandates the inclusion of AAPI curriculum in NJ public schools and the bill establishing the Department of Education Commission on Asian American Heritage, and are working for implementation of the bills today.
  - NJLA Unconference - Clark Public library - ([website](#))
    - JerseyConnect - speaker
    - Children's internet protection act panel
    - Panel of directors to discuss being one for a small library
    - Guest speakers: NJLA pop-up store and State Librarian, Jennifer R. Nelson
    - Registration is open

## Upcoming Meetings

April 28th, 2021 11:00 am via Zoom

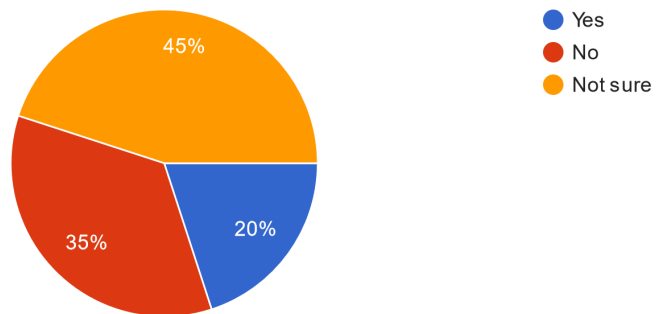
## Marmoset of the Month



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Have you seen an increase in circulation?

20 responses

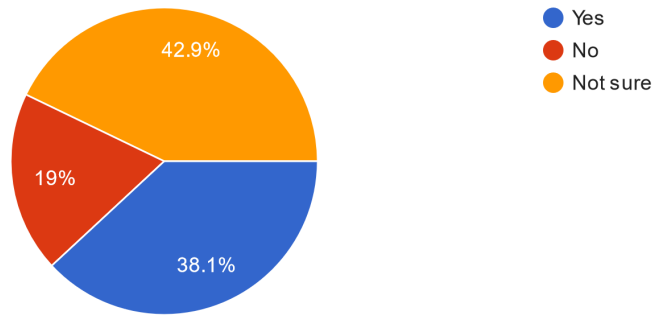


**95.5% Municipal Libraries (42 Respondents)**

**4.5% County (2 Respondents)**

Have you seen an increase in library card membership?

21 responses



**95.5% Municipal Libraries (42 Respondents)**

**4.5% County (2 Respondents)**

	Library	Amount owed per addressless patron	Amount owed per average patron	Limit on number of items?	A/V materials?	Addressless Patrons Owe More or Less?
1	Newark	\$59.87	\$126.50	2	No	Less
2	Monroe	\$0	\$2.65	Unlimited	A/V	Less
3	Bernards	\$23.58***	\$6.77	Unlimited*	A/V	More
4	Madison	\$0.15		Unlimited	A/V	Less
5	Morristown and Morris Twp.	\$43.75	\$7.15	25	No**	More
6	Gloucester County Library System	\$5.55	\$9.06	6	A/V	Less
7	Elizabeth	\$10.04	\$22.97	2	No	Less
8	Long Branch	\$31.96	\$16.34	3	A/V	More
9	Plainfield	\$31.95	\$23.35	4	No	More
10	Trenton	\$1.16	\$1.95	2	A/V	Less

Number of Items Limited and Addressless Patrons Owe Less	Number of Items Limited and Addressless Patrons Owe More	Number of Items Unlimited and Addressless Patrons Owe Less	Number of Items Unlimited and Addressless Patrons Owe More
4	3	2	1

No A/V Allowed and Addressless Patrons Owe Less	No A/V Allowed and Addressless Patrons Owe More	A/V Allowed and Addressless Patrons Owe Less	A/V Allowed and Addressless Patrons Owe More
2	2	4	2

Notes:

- 1) Right now it's 6-4, in favor of the hypothesis that addressless patrons owe less money than average patrons. If it were 5-5, it'd be a coin toss. Addressless patrons and addressed patrons would be equally likely to rack up fines and there'd be no reason not to issue cards to addressless patrons. Instead, the data shows that addressless patrons are less likely to have more fines than the average patron.
- 2) Further, neither limits on number of materials nor limits on A/V materials have any apparent connection with amount owed. So based on the data, I wouldn't include either kind of limit in the policy.
- 3) Average patrons are made up of all patrons.

\* All patrons have an equal limit.

\*\* Likely will be removed in the future

\*\*\* Has a known outlier that makes up a significant portion of the total amount owed. Outliers not removed from totals, as average patrons likely have outliers as well.