

NJLA PD Committee Meeting - August 24, 2017, Montclair Public Library, 10am-12pm

Attendance: Adriana Mamay, Ellen Callanan, Jennifer Breuer, Jennifer Fitzgerald, Joanne Roukens, John Daquino, Kate Jagers, Lisa Hoffman, Lisa Thornton, Mary DeNunzio, Pat Tumulty, Rebecca Crawford, Rebecca Sloat, Rosary Van Ingen, Theresa Agostinelli.

Welcome & Introductions: The PD Committee introduced themselves and discussed their interests in professional development. John went over the committee's charges and how the committee will work together to accomplish these goals. John mentioned to Pat that the PD Committee should update its mission statement to include the CE responsibilities; John will work on updating this.

CE Program Proposals: An overview of the CE submission guidelines was presented. It was mentioned that the submission method may need to be revised and updated as we go through the process and then presented for NJLA approval; John and Jennifer will work on this.

John listed the CE program submissions for consideration for September-December 2017:

- Half-Day Event: Library Maker's Toolkit, September 22, 2017 @ South Brunswick Public Library. Seeking \$250 - granted.
- Full-Day Event: NJLA Emerging Leaders Reunion and Leadership Workshop, October 5, 2017 @ Franklin Township Public Library. Seeking \$250 - granted.
- 1-2 Hour Event: Genealogy Workshop for Librarians and Archivists, November 15, 2017 @ Plainfield Public Library. No money requested.
- Two Full-Day Events: Friends Institute, October 14, 2017 @ Parsippany Public Library & October 28, 2017 @ Burlington County Public Library - Westampton Branch. Seeking \$450 - granted.

The PD Committee has \$1,050 remaining to award CE events happening January-June 2018. Next deadline for submissions will be October 15, 2017, for events happening January-March 2018. PD Committee will begin promotions for this starting September 15, 2017.

Rosary and Joanne are working on updating a listing of potential meeting locations and caterers for the membership to refer to and will keep John in the loop when they make updates so that he can then update the PD section of the njlamembers.org site. Rosary volunteered to help with the CE process and related responsibilities.

Virtual Keynotes: The committee discussed proposed virtual keynotes and potential dates; committee aims to produce 2-3 per year. There is \$400 left to be spent on these keynotes. The first keynote is set for October 27, 2017, and will feature Deborah Blackwell (Ocean County

Library System) on positive assertiveness and mindful communication. PD Committee will begin promotions of the event starting September 27, 2017.

Other ideas for possible virtual keynotes were to help people with their presentation skills. This program would assist those presenting at this year's NJLA Conference and should be organized for January or February 2018. There was talk of getting a speaker outside of the library world to do the presentation; John will reach out to Regina Efimchick (Director of Professional Development Studies at Rutgers University). There was also talk of a virtual keynote on marketing; Theresa will look into her contact at Glamour magazine.

John will work with Theresa on setting up the technology to facilitate the events. Mary also volunteered to help Theresa with the keynotes.

NJLA Conference Proposals: The committee spoke about getting a photographer to do headshots for conference participants, and after discussion, it was suggested that we create it into a larger program (pre-conference?), with cosmetology students providing makeup/hair, in addition to a speaker on effectively using LinkedIn. John will look into the photographer that Rutgers used during a library-related event he attended.

John expressed an interest in submitting an NJLA Conference proposal on libraries as education centers, something tied to lifelong learning efforts. This may take the form of a "train the trainers" type of event. After the meeting, Theresa expressed interest in this topic as well and provided John with a number of ideas on how it can be expanded as a pre-conference event. John will provide details to the group soon.

John also talked briefly about an idea of having mentors available during the conference for participants to meet with for resume review, career advice, etc., something modeled after what ALA offers during their conferences - maybe get LibraryLinkNJ's mentors involved?

Adriana explained that for this year, individuals may submit their own program rather than going through a section/committee. NJLA Conference proposals will be due in November 2017. There will be a program planners meeting on September 7, 2017; John will be there.

Lisa Hoffman and Lisa Thornton volunteered to help John, Jennifer, and Theresa with the committee's NJLA Conference proposals.

PD Committee Newsletter & Social Media: The committee discussed whether it would be worthwhile to create a newsletter about PD topics. It was decided to piggyback on the NJLA newsletter that comes from the NJLA office. John will reach out to the NJLA office (Melissa Lena) and go from there. If the committee gets involved with the NJLA newsletter, John and Jennifer will help to provide content. It was also decided to delete the committee's Twitter account; John did this after the meeting.

Partnerships and Outreach: John asked Lisa Thornton, the committee's Rutgers student intern, to act as a bridge between us and the MI student groups at Rutgers. She agreed and will reach out to Lilia Pavlovsky of Rutgers University MI program about her role as such.

John talked about a recent meeting he attended at LibraryLinkNJ on behalf of the PD committee that brought together heads of various statewide library-related organizations to discuss CE efforts and collaboration possibilities.

Upcoming Meetings & Dates: It was decided that the next meeting will be in October, shortly after the next deadline for CE submissions, which is October 15. A Doodle Poll will be sent out to determine the date and time. John and Jennifer will work on a location.

Everyone on the committee was encouraged to continue the dialog via email, so that things can be discussed between meeting dates. Everyone was also encouraged to become familiar with the committee's area of the njlamembers.org site - <http://njlamembers.org/profdev>.