# [Organization Name]

## Meeting Minutes

October 6, 2014

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| Present: | Amelia Rodriguez, Monica Teixeira, Jennifer Konopacki, Joanne Cronin, Mary Piekarski |
| Next meeting: | TBD |

1. Adult Services Forum

Marketing Our Collection, Marketing Our Libraries. – We finalized the different areas we would each be discussing for the panel. We discussed different low-tech ideas of book marketing and different outreach ideas for both Monica and Jennifer’s parts of the panel discussion.

We discussed how the panel’s discussion would change if Illene would not be able to make the Adult Services Forum.

1. 2015 NJLA Annual Conference

Discussion about possible programming ideas for submission included reworking some old program ideas that were not accepted in past years. Each suggestion was made in response to feedback received from the 2014 Conference comments.

Possible ideas:

* Preconference with Duncan Smith of Novelist
* Speaker to discuss the current state and future of Audiobooks
* A discussion of collection development policies
  + a search is needed to find libraries in the process of updating their policy or ones that have updated in the last 2 years

Other programming discussions

* Co-sponsoring Graphic Novel panel again
* Book Buzz

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