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2015-2016 Executive Board

PRESIDENT
James Keehbler, Piscataway Public Library

1st VICE-PRESIDENT/PRESIDENT-ELECT
Chris Carbone, South Brunswick Public Library

2nd VICE-PRESIDENT
Keith McCoy, Somerset County Library System

PAST PRESIDENT
Terrie McCol, New Milford Public Library

SECRETARY
Jill D’Amico, South Brunswick Public Library

TREASURER
Eileen Palmer, LMXAC

EXECUTIVE DIRECTOR
Patricia Tumulty, NJLA

ALA COUNCILOR
Jayne Beline, Parsippany Library

MEMBERS-AT-LARGE
Amy Babcock-Landry, Livingston Public Library, 2017
Melissa Brisbin, Livingston Public Library, 2018
Doug Baldwin, Piscataway Public Library, 2016
Kate Jaggers, Piscataway Public Library, 2016
Matt Latham, Leonia Public Library, 2017
Denise O’Shea, Montclair University, 2016
Julie Tozer, Camden County Library System, 2017
Leah Wagner, Monroe Township Public Library, 2018
First off, I would like to thank everyone for their hard work this year. From the group leadership, to the Executive Board to the NJLA office, I believe we demonstrated the theme, All Together Now, throughout the year. There are so many highlights included in the following pages of this report.

We were back at the League of Municipalities Conference this year, which was quite exciting and I believe beneficial for our push for a new library construction bill. We also ran our first Friends Institute and added Friends Group Memberships as a way to support NJLA, and for NJLA to support New Jersey’s Friends Groups. Later in the year we successfully organized a school library census and survey in an effort to help advocate for New Jersey’s School Librarians in collaboration with NJASL.

Of course the highlight of the year was the 2016 NJLA Annual Conference at the brand new Harrah’s Conference Center in Atlantic City. The energy at the conference left so many of us charged up for the upcoming year.

Finally, I hope you enjoy reading the Annual Report and learn more about the hard work so many volunteers and the NJLA Office Staff put into this association. Some groups were unable to submit reports this year, but hopefully next year they will be represented!

It was an honor to be the president of NJLA, thank you for your support during the year.

Sincerely,

James K. Keelber

Pat and I toured New Jersey Visiting NJLA Institutional Members (No, we didn’t finish)

Informal conversations at conferences are often the most beneficial. Having them at a NJLA Conference Attendee Only Pool Party, even better.
NJLA Office Report

The NJLA Office has undergone tremendous organizational changes during the 2015-16 membership year.

First, NJLA brought “in-house” our bookkeeping functions of the organization. In May 2015, we suddenly parted ways with our long time CPA with approximately six weeks left in the fiscal year. This was unexpected and caused great difficulties. Our previous CPA had been using Peachtree software for our financial records which didn’t permit the office to have direct access to the budget information. We subsequently chose QuickBooks as our new accounting system. The transition was not always smooth. After several months and additional training, Melissa was able to produce adequate financial records for the board. The transition with QuickBooks can still be considered a work in progress as we are continuing to learn additional capabilities of the system.

The NJLA Treasurer developed a set of financial procedures which were adopted by the board in Nov. 2015. These procedures must be reviewed yearly since we are continually evaluating our processes and utilizing more online options both with processing payments and with our banking procedures. We have changed the process by which the NJLA store takes credit cards. We now use Square which allows us to accept credit card payments to go directly into our bank account.

We have also permitted more transactions (memberships, programs, conference etc.) to be done electronically through the website which also permits direct deposits to our banking account.

Second, we adopted a new membership database called CiviCRM. This database is much more powerful than our previous one but, of course, had a few issues during its implementation. We also transitioned all of our listservs to Google Groups at njlamembers.org which required all the lists to be updated.

The Membership voted at the Spring Conference to adopt a “rolling membership year” which began in June 2016. All memberships will be done online and no paper forms will be sent out to individual members.

Third, all conference registration (participants and vendors) was done online this year. Again, this was a tremendous change but it went smoothly. Doing the registrations online also permitted registrations to go into a database which was used to generate badges etc.

The NJLA Office Staff Work with Dedication and Smiles
Accomplishments:
Well-attended Program Planners’ Workshop in the fall
• Representation at the Leadership Orientation in the summer
• Successful organization of proposals from almost all NJLA sections/committees to plan the 2016 Annual Conference
• Navigated a brand new event space (for us and for the venue!)
• Worked with the Exec Board to increase vendors and sponsorships; relocating high-level sponsors to the main hallway provided greater visibility and increased interaction with attendees
• Worked with the NJLA Office to have all registration (attendees and exhibitors) successfully be done online
• Worked with the President and Exec Board to slightly raise rates for attendees and exhibitors in a positive way for the overall benefit of the association
• Worked with Member Services to organize successful social events, particularly the Pool Party, at the 2016 Conference
• Conference event stayed under budget for 2015-2016

Goals for Next Year:
The primary goal of the Conference Committee is almost always to present a well-attended and well-received three-day professional development and networking event, as well as to stay under the projected budget for the year. In 2016-2017 we hope to better organize the structure, timeline, and expectations of the committee as a whole, and to best utilize the time and skills offered by each of our individual committee members. We plan to provide more formal communication among sections/committees and the Conference Committee, to share information, answer questions, increase collaboration, etc. We will also continue to work on: a user-friendly website and registration process; increase attendance and better our promotion; create opportunities for more diverse speakers; select more diverse keynote speakers while also successfully balancing our expenditures; provide a map of the hotel in addition to a map of the Conference Center; and to create a balanced schedule of programming and networking opportunities.

Report Submitted by: Kate Jaggers, Co-Chair
Fundraising Subcommittee

Accomplishments:
• Annual Fund Appeal with online and personalized mailed solicitations in Fall 2015 raised $21,000.
• Fundraising Committee Table at Conference had information about planned giving options and a popular tricky tray style auction which raised over $1,500. Prizes were donated by individual committee members as well as businesses including the Library Hotel in NYC, and Gift certificates from Harrah’s were also used as prizes courtesy the Conference Committee.
• Reception for Annual Fund donors at the $125 level and above was held at the Conference. Attendees were invited via email in advance and a note in their conference registration packets. All attendees received a gift bag with gourmet chocolates and a sparkling beverage.

Goals for Next Year:
• Mail the planned giving brochure with an informational letter.
• Have a conference call with Peter Pearson to review the NJLA Fundraising Plan and determine next steps to revise and update it.
• Support the NJLA Office staff to sustain and institutionalize the donor acknowledgement procedures
• Continue to engage committee members in solicitations, such as notes on appeal letters and thank you notes.
• Have a successful annual fund campaign with a pledged challenge gift.
• Have another fun and profitable tricky tray at Conference featuring wonderful prizes that have already been pledged.

Report Submitted by: Heidi Cramer, Chair
Accomplishments:
Our committee provided excellent assessment of the many nominations we received this year. I believe we’ve succeeded in honoring individuals, groups, and programs who are not only wholly deserving, but have exemplified the true spirit of public service that librarians and libraries hope to provide.

Goals for Next Year:
To continue to call for and highlight a diverse pool of awardees who are doing important work for libraries around the state. To reassess which awards are still relevant and which should be discontinued. To improve communication between the committee and the membership about the award categories and criteria, submission period, and materials required for nomination. To educate library leaders on the importance of self-promotion, and the promotion of staff, volunteers, libraries, and community members that contribute to the health of library life.

Other Notes:
For committee members: A copy of the award criteria, committee timeline, and reception program, along with other essential materials, are all available on this subcommittee’s Google Drive. Please contact Chelsea Woods-Turner (chelsea@lmxac.org) for more information.

Report Submitted by: Chelsea Woods-Turner, Chair

Librarian of the Year, Tonya Garcia of Long Branch Library with 2015 Winner, Heidi Cramer
2016 NJLA Awards Winners

Librarian of the Year
Tonya Garcia, Long Branch Free Public Library

President’s Award
Lynn Schott, Bergen Community College

NJLA Rising Stars
Deena Caswell, Cherry Hill Public Library
Maureen Donohue, Piscataway Public Library
Alanna Graves, Cape May County Library
Emily Witkowski, Maplewood Memorial Library

Library Champion Awards
Morris County Board of Chosen Freeholders
Union County Board of Chosen Freeholders
Ray Vaccari & Michael Marchetti, ManufactureNJ

PR Awards - Information Literature
Glen Ridge Public Library: Pocket Menu
Cherry Hill Public Library: Adult Program Literature
Ridgewood Public Library: “Reel Voices Film Festival” Brochure
New Jersey State Library: Literacy Bootcamp

PR Awards - Public Relations Campaign
Somerset County Library System: “Office on the Go”

Student Award
Tracy Robinson, Elizabeth Public Library

Library Service Award: Individual
Doug Baldwin, Piscataway Public Library
Nate & Spencer Hoffman
Mullica Hill — Gloucester County Library System volunteers

Library Service Award: Friends Group
Friends of Gloucester County Library System

Library Service Award: Volunteer Group
Bloomfield Day of Service Committee

Amy Job Award
Barbara Ayes, Bellmawr Branch — Camden County Library

Susan G. Swartzburg Preservation Award
Robert Stewart, Asbury Park Public Library
Accomplishments:
- One of our biggest accomplishment’s this year was to outline IFC Strategic Plan. We met most of our short-term goals, including improve meeting attendance, having more practical programming, and formalizing how IFC handles IF challenges.
- We were also proud to roll out the NJLA Challenge Reporting Form on the NJLA website and promote it on a number of forums.
- Another big accomplishment was having more practical programming. We brought our IF Health Clinic materials to the Adult Services Forum, New Director Training, and Annual Conference and helped about 120 librarians learn about IF issues.

Goals for Next Year:
One of our long term goals continues to be to have one voice for IFC issues and to further coordinate with National, State, and County level IFCs. Another long term goal is to create a database of all known IFC issues, solutions, and outcomes as well as a historic archive of IFC minutes.

Report Submitted by: Pierre S. Rosen, Chair

Special Thanks to Our Platinum and Gold Conference Sponsors
Subcommittee Notes:

- The Subcommittee meets periodically with our Morgan Stanley investment advisor to discuss our portfolio, market trends and any recommended adjustments.
- For the last 12 months, the Scholarship Fund and Endowment Fund are both down, 10.3% and 5.28% respectively. Detailed charts and graphs outlining fund performance are on page 2 of this report. While the last year has been tough, our advisor views February as the trough in the market, with the next several months seen as a period of recovery. We hope to finish 2016 with returns in the 5% to 6% range.
- Our investment policy is conservative. The Scholarship Fund is slightly more aggressive than the Endowment Fund due to cash flow needs related to annual scholarship awards. However, the last year has been particularly challenging for both funds as the worldwide economy went through -- and continues to go through -- a period of global rebalancing.
- While the last year has resulted in losses for both funds, the committee is confident in NJLA’s investment policy and is looking forward to a modest recovery.

Goals for Next Year:
Reaffirming NJLA’s investment policy; examining the long-term sustainability of the Scholarship Fund, as it has relied solely on performance to generate income for awards for the last several years; and developing a rubric to serve as a guide for determining scholarship award amounts based on fund value and performance.

Report Submitted by: Michael Banick, Chair

NJLA Scholarship Trust Funds

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NJLA Endowment Fund

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Accomplishments:
This was the third year for NJLA’s Committee Internship Program. This cycle, we had 9 interns assigned to 7 Committees (Professional Development, Public Relations, Member Services, Public Policy, Scholarship, Member Communications, and Conference). The group has been really enthusiastic and will be presenting a poster session at Conference titled “A Seat at the Table: Student Experiences with NJLA’s Committee Internship Program.”

Leadership and Education Subcommittee members have been working with the Professional Development Committee to create videos on a variety of career related topics. We’ve completed videos on the following topics: Public Libraries, Cover Letters, School Libraries, Networking, and Transferrable Skills. We are also working on videos covering Academic Libraries, Resumes, Interviewing, and Climbing the Career Ladder.

We sponsored the following programs at Conference:
• Resume Review and Mock Interview Station
• Getting to Yes: Tips for Selling Your Ideas to the People Who Matter
• Shine Bright Like a Diamond: How to Stand out from the Pack and Land Your First Librarian Job
• New Librarian Mixer & Student Mixer - Meet the Mentors
• When to (and When Not to) Help with Job Search Assistance
• NJLA Ignite: Ideas that Inspire

The Leadership and Education Subcommittee is a sponsoring group of MentorNJ (http://librarylinknj.org/MentorNJ. As part of this, committee members assisted with the In-Person Networking Event on October 2, 2015.

Goals for Next Year:
The Committee would like to open the application for the 2016-2017 cycle of Emerging Leaders in July and have the first session in mid-October. We will also be continuing to work on the Career Development Project. We would like to see all of the videos completed and shared on NJLA’s website. Lastly, with the poster session at Conference, we are hopeful that we will reach more students and increase participation with the Committee Internship Program.

Report Submitted by: Erica Krivopal, Chair
Accomplishments and Projects from the Past Year:
Increased our outreach and membership efforts:
1. Launched new dues structure which now has a membership category for those with an annual salary of $0 to $25,000.
2. Proposal to switch to rolling membership was approved by the Executive Board.
3. As part of NJLA’s Strategic Plan, conducted outreach to NJALA and changed the language on our forms and announcements to be more inclusive.
4. Held discussions about increasing the recruitment of academic librarians.
5. Revised publicity flyers for personal and institutional membership.
6. Collaborated with the Executive Board to increase renewals for institutional members.
7. Reduced paper mailings, and rather than having three full paper renewal mailings, we utilized postcards and Mail Chimp emails.

Other Accomplishments:
• Hosted two social events: Glasswoods Tavern (New Brunswick) and iPlay America (raised $80 for NJLA).
• Represented NJLA at the SCI Career Expo.
• Updated the 25-year member gift. This year, 25-year members will be receiving a bookmark. (see picture).
• Partnered with MentorNJ for various programs and events, including In-Person Networking Event (October 2, 2015) and Conference programs.
• Continuing to adapt to the new CiviCRM membership database and learning how to generate reports.
• Reported at two Executive Board meetings (August 2015 and April 2016).
• Collaborated with the Leadership and Education Subcommittee to create videos for the Career Development Facilitator project. Committee members worked on the following topics: Introduction to Public Libraries, Introduction to Cover Letters, and Transferrable Skills.
• Transitioned to new NJLA logo on membership forms and flyers.
• Distributed Year 2 of the New Member Survey.
• Co-sponsored a poster at the VALE conference (January 2016).
• Sponsoring the following Conference programs and events: Librarian Mixer & Trivia Night, Resume Review and Mock Interview Station, Getting to Yes: Tips for Selling Your Ideas to the People Who Matter, New Librarian Mixer & Student Mixer - Meet the Mentors, Pool Party, Patron-Employee Interactions - When Things Get Volatile.

Goals for Next Year:
Next year, the Committee plans to work on maintaining and growing membership. The Committee would also like to host more social events to help foster a sense of community within NJLA.

Special Notes:
Maryjean Bakaletz, our intern, was a great asset to our Committee. She was always willing to take on responsibilities, whether it was taking minutes, sharing information with Rutgers, or brainstorming ways to increase membership.

Report Submitted by: Erica Krivopal, Co-Chair
NJLA Individual Memberships - 2015/2016

- Students: 256 members
- Retired: 69 members
- ACRL/NJASL/Friend/Other: 145 members
- New Members: 65 members
- $0-$25k: 107 members
- $25k-$40k: 29 members
- $40k-$55k: 85 members
- $55k-$70k: 77 members
- $70k-$85k: 108 members
- $85k-$100k: 69 members
- $100k+: 29 members
- Honorary: 3 members

NJLA Friends Group Memberships - 2015/2016

- 1-49 members: 35 members
- 50-99 members: 20 members
- 100-499 members: 10 members
- 500+ members: 3 members
NJLA Institutional Memberships - 2015/2016

- Less than $100k: 9
- $100k-$500k: 34
- $500k-$1mil: 32
- $1mil-$2mil: 33
- $2mil+: 55

Total NJLA Members - 2015/2016

- Individual: 1428
- Institutional: 163
- Friends Groups: 68
- Commercial: 20
Accomplishments:
This year we held stores at:
1. Collingswood Book Festival
2. Youth Services Forum
3. Directors Forum,
4. Adult Services Forum,
5. NJASL Conference
6. Read Aloud Delaware
7. End of year clearance sale at the Monroe Library
8. NJLA Conference in our new venue in Atlantic City

Other Accomplishments:
• We expanded the offerings on the website
• This is the third year we were also the bookstore for the conference
• We now take all credit cards via Square so the card is verified immediately and there’s no chance of paperwork getting lost or filled out incorrectly

Goals for Next Year:
Next year we hope to have the same stores plus the Trustee Institute, continue adding to and fine tuning the website, finding a way to directly deposit the cash from our sales into the NJLA bank account rather than writing a personal check. This will avoid the possible loss of the money thru the mail and speed up the money getting to the office

Other Notes:
The new venue for the conference worked out amazing well for us in the areas of unloading, setting up and loading. I couldn’t ask for a closer and better loading dock and excellent help from both our own people and the hotel’s staff. Since we had additional tables in the hall in Long Branch, the space we had this year fell a little short. So next year a few additional tables in the hall would be nice even though I’m trying to cut down the amount of stock I carry.

Report Submitted by: Cheryl McBride, Chair
Accomplishments:
The Professional Development Committee (PDC) started the year by taking the lead with implementing the continuing education section of the NJLA Strategic Plan. PDC made continuing education the integrated goal of NJLA by asking all sections/groups/committees to plan a CE event for the upcoming year. PDC developed a program proposal form and asked all groups to submit their ideas for NJLA approval. In an effort to create more standards for continuing education, PDC worked with the NJLA office to develop a CE fee workshop formula, and a final list of CE fees including workshop attendance and catering budgets.

In addition to accomplishing the year 1 goals from the NJLA strategic plan, we also made progress on year 3 goals by taking over the virtual keynotes from the NJLA Executive Board. In 2015-2016 we offered virtual keynote presentations with Arlen Kimmelman, Jessamyn West, and Emily Clasper. These virtual keynotes were co-sponsored by several NJLA groups, including the Reference Section, and the Administration and Management Section. This co-sponsorship is critical in terms of achieving more involvement from the organization as a whole.

The 2016 NJLA Annual Conference featured 6 programs that were developed, proposed and hosted by the Professional Development Committee, plus many others that PDC co-sponsored. There was a great variety in the content of PDC programs this year, and ranged from a panel with tips for library school students and new librarians, all the way to a program about how to draft RFPs. We also concluded the 2016 Conference by hosting NJLA Ignite, a popular session that featured lightning talks from a variety of library speakers.

In 2015-2016, the Professional Development Committee continued working as co-sponsor on the Career Development Facilitator Program. Staff from the PDC helped to develop training presentations to assist people interested in working and advancing their careers in the library field.

The PDC also started work on updating the NJLA Workshop Planning Document, and the NJLA Professional Competencies. Work on these documents will continue this coming year, and the anticipated completion date will be 2017.

Goals for Next Year:
One of the major goals for PDC is to develop more online content for NJLA, including 4-6 Virtual Keynotes, and encouraging other NJLA groups to sponsor online content. The PDC also plans to finish updating the NJLA Workshop Planning Document, and the NJLA Professional Competencies. In addition, we will continue to help implement the NJLA Strategic Plan by focusing on year 3 goals.

Report Submitted by: Allen McGinley, Co-Chair
**Accomplishments:**
The Public Policy Committee had a very strong year for making progress on various NJLA projects while fortunate to not have significant unexpected issues to attend to.

- The annual Legislative Agenda was adopted and we continue to work on moving the 3 current bills NJLA supports.
- NJLA had an exhibitor booth at the League of Municipalities Conference for the first time in years to promote the library construction bill
- The first ever Public Policy 101 event was held in December and was highly successful.
- Members of Public Policy (James and Maureen) spearheaded a School Library Census, Survey and Report.
- Members Maureen and Amy oversaw the third *Annual Advocacy Week*.
- Vice Chair Susan Briant coordinated *National Library Legislative Day* for New Jersey.
- Four Conference programs were presented.
- The Chair and Vice chair attended town meetings for the West Orange and Leonia libraries facing budget cuts.

**Goals for Next Year:**
Goals discussed include passage of the Construction Bond bill by June 30th 2017 and developing consistent language and strategic advocacy plan for NJLA. Work with the school librarian sector will continue but will transfer to an appointed Task Force.

*Report Submitted by: Chris Carbone, Chair*
Accomplishments:
• Worked with New Jersey State Library to acquire a statewide press list.
• Built PR contacts list for NJ libraries.
• Built Outreach kit (tablecloth, general flyers, sign holders, etc.)
• Renewed presence at NJLA Conference (multiple programs, social event)
• Pitch Box launched, to collect information to pitch to local media on library trends and feelgood stories.
• Created promotional materials for Library Card Signup Month (September 2015)
• Rebranded Love Your Library month to Your Libraries Love You month (February)
• Relaunched Snapshot Day, brought participation back up to original levels.
• Produced Social Media lists of State and Federal legislators, organized by district/library
• NJ Library presence at statewide events (NJ Pride, Anti-Poverty Summit, NJALL, NJALA)
• Produced Advocacy Calendar

Goals for Next Year:
Less talking to membership (that’s another committee, isn’t it?) and more talking to the public.
Broader Snapshot Day participation, with clearer goals. Build a coalition for local non-profit support
Faster response to current events (statements, press conferences, etc.)

Report Submitted by: Jill D’Amico, Chair
Accomplishments:
This year the Scholarship Committee had a total of three (3) meetings (October 29, 2015, March 24, and April 8, 2016). During our first meeting, the committee reviewed and revised the previous year’s application, set dates for future meetings and designated committee member PR duties. Our second meeting is when the committee reviewed and discussed applicants to interview. This year we created our first web based scholarship application. Applicants had the ability to submit their application online. We also created a gmail account where the applications were sent, and documents were stored and viewed using Google Docs. This made the process easier for the committee members as well as the applicants. At the second meeting we selected 10 applicants to interview from the pool of 21 (3 applicants had incomplete packets). The third meeting, an all-day meeting, consisted of interviews and selecting the scholarship winners. From the 10 who were interviewed, six were chosen to receive scholarships. Later we learned that Sharon Karmazin donated $4,400 in addition to the $7,600 NJLA contribution, which gave each of the six recipients a total of $2,000.

At the NJLA Conference, we held a program called “How to Be a Winner, Winning Strategies from Scholarship Recipients”. The program featured a panel of four previous scholarship recipients (Lindita Cani, John Daquino, Timur Davis and Lisa Sedita); giving tips on what they did to win a scholarship, advice for anyone interested in applying for a scholarship, information for anyone asked to write a recommendation, as well as information on the application process and becoming a member of the committee. The panelists also discussed their current jobs and how the scholarship helped them. Unfortunately, the program had very low attendance, but the panelists were great, enthusiastic and informative.

Goals for Next Year:
Next year’s goal for the Scholarship Committee is to revise the online application and make it more user friendly. There were a couple of glitches this year with submitting the application. A few people had trouble with attachments and had to send attachments separately.

Report Submitted by: Kassundra Miller, Co-Chair
Accomplishments and Projects from the Past Year:
Updated Constitution and bylaws; sponsored several successful conference program

Goals for Next Year: To increase member participation in meetings by holding meetings at well-attended CSS events. To again update the Constitution and bylaws and hold successful conference programs. Report Submitted by: Colleen Affrime, President

Garden State Children’s Book Awards

Accomplishments:
The GSCBA committee announced the winners from the 2016 vote, and developed the ballot for the 2017 award. Votes are due at the beginning of January 2017. We were pleased to have Rita Williams-Garcia as the speaker for the Garden State Book Award luncheon in May at the NJLA conference. Members presented a program at NJASL which included lesson plans for using GSCBA nominated books

Goals for Next Year:
• The committee will work on increasing participation in voting for the award. This will include making online voting available for the second year, tying in the vote to the national presidential election, and a presentation at NJASL.
• The committee will again sponsor an author for NJLA 2017.

Report Submitted by: Ellen M. Pozzi, Chair

Summer Reading Committee

Accomplishments:
This year we ran four well-attended workshops around the state and sponsored NYT best-selling author Tim Green at NJLA.

Goals for Next Year:
• My main goal next year is to provide a better balance of content. A lot of people look at our committee and the workshops that we offer as being only for those working with children; however, we provide ideas for all ages.
• I would love to have more librarians who serve adults represented on the committee.
• The committee is hoping to put together a PDF/printing with ideas for adult summer reading, if our budget allows.
• Next year, we again plan to run four workshops around the state. We are hoping to boost attendance, particularly in the south and central regions.
• The committee will again sponsor an author for NJLA 2017.

Report Submitted by: Natalie Cheetham, Chair
Accomplishments:

- Added three new committees:
  - Archives and Special Collections
  - Bibliographic Control and Metadata
  - Reference

- Sponsored programs:
  5. “Planning, Running, and Learning from Focus Groups,” ACRL Webinar and Panel Discussion with Marie Radford (Rutgers SCI) and Jen Breuer (Glen Ridge Public Library), February 3, 2016
  6. Attended Rutgers’ SC&I multidisciplinary career expo, March 21, 2016
  7. “Engaging the Digital Humanities: Collaborating throughout the Research Lifecycle” ACRL Webinar and Panel with Natalia Ermolaev (Princeton) and Franceska Giannetti (Rutgers), March 23, 2016
  8. Tour of NJ State Archives, April 11, 2016
  9. “Using Rare Books and Special Collections as Teaching Tools,” George Germek (Monmouth University), NJ State Library, April 11, 2016
  10. NJLA- Sponsored or co-sponsored programs at the NJLA Conference. May 16-18, 2016
  11. NJLA-CUS luncheon. Terry Reese, OSU, keynote. May 18, 2016

- Newsletters
  - Fall 2015: http://cus.njla.org/content/newsletter/Fall2015/
  - Spring 2016: http://cus.njla.org/content/newsletter/Spring2016/

- Successfully advocated the NJ Secretary of Higher Education to have Information Literacy kept as a requirement for Higher Education Libraries (NJAC Title 9A), November 2015.

- Job Shadowing program: Made 18 matches between library students and professionals in the field.

- Recognition of Peers (Awards) http://cus.njla.org/content/newsletter/Spring2016/
  - Distinguished Service Award: Richard Kearney (WPUNJ)
  - Technology Innovation Award: Guy Dobson & Cassie Brand (Drew University)
  - Research Award: Beth Bloom and Marta Deyrup (Seton Hall University)

Goals for Next Year:

Support ACRL Plan for Excellence. Continue to provide continuing education and other events for NJ academic librarians

Report Submitted By: Elizabeth Leonard, President
Accomplishments:
• Promoted the D&O/LibraryLinkNJ Diversity Website
• Launched the D&O Section Twitter account
• Held joint meeting with the Urban Libraries Section.
• Launched a First Friends discarded non-English language book donation program
• Helped create the NJLA Outreach Kit with the NJLA PR Committee
• The ADA programs for the 2016 NJLA Pre-Conference and Conference
• The “Journey to Citizenship” 2016 NJLA Conference program
• Co-sponsored the Covenant House Clothing Drive at the 2016 NJLA Conference
• Performed library outreach at the 2016 Anti-Poverty Summit
• Performed library outreach at the 2016 NJALL conference
• Performed library outreach at the 2016 NJALA conference
• Performed library outreach at the 2016 NJ Pride event
• Performed library outreach and presented at the 2016 NJTESOL conference

Goals for Next Year:
• Continue work with the Outreach Kit
• Promote better service for NJ’s economically diverse patrons
• Create a public LIBRARIAN/school LIBRARIAN coalition
• Help the placement of social workers in libraries
• Encourage programming and services for ex-offenders
• Foster involvement and investment in section by “online only” D&O listserv members

Report Submitted by: Andrew Luck, President
Accomplishments:
I’ll admit we had a rather lackluster year. While I feel like we accomplished quite a bit at the conference, we had quite a few successful programs. I did have trouble getting people together to meet, which meant activities throughout the year were minimal. The positive outcome of this was sending my own feedback form after the conference. I was able to get quite a few people to respond and I feel this has helped renew our direction and helped plant our feet more firmly in what we want to accomplish.

Goals for Next Year:
Now that I have people responding and attending meeting I think next year will be a big year for us. Apart from the conference we have ideas on doing an ET forum similar to ASF or YSF, I’ve had quite a few people tell me they would support that idea. We also want to start working with other sections to do a lot of how-to guides as resources for librarians. We have a lot of awesome people doing great stuff and I want to give people the opportunity to share it. Along with the how to guide I want to work on creating best practices guidelines for libraries to make sure staff is up to speed on the basics of what they need to know. (Too many ref libs lack confidence to help with questions they are receiving) and I believe we can make steps to address this.

Report Submitted by: T.J. Lamanna, Chair
Accomplishments:

We met in the following locations:

1. Meeting and workshop: July 27, 2015 at The Lawrenceville School, Bunn Library – after the meeting, we had a tour of the archive and had two 1-hour photo preservation workshops by The Better Image photo conservators (and luncheon).

2. Meeting: Sept. 30, 2015 meeting at the Monmouth County Archives/Library during Archives Week.

3. Workshop: Dec. 1, 2015, half-day Photo Process Identification and Care Workshop, produced by and held at The Better Image in Milford, NJ. Fee raised $35 for NJLA (was $25 per attendee -- $20 to the host, $5 to NJLA).

4. Meeting: Dec. 7, 2015 meeting at the Morristown National Historical Park, Washington’s Headquarters, after which, we had a tour of the archive and viewed special collections.

5. Meeting: March 14, 2016 meeting at Trenton Free Public Library in the Trentoniana Room, co-hosted by the NJ Caucus of MARAC (Mid-Atlantic Regional Archives Conference), after which, we had a tour and saw the treasures of the special collections.


Outreach

We created a new elevator-speech-style document that describes who we are, where we work, what we do, and our goals. This statement is now visible online on the About Us page on our part of the NJLA web site: http://njlamembers.org/content/about-history-and-preservation-section. We published 4 great issues of The Chronicle, the section newsletter.

Conference Sessions

- Municipal Records in Public Libraries
- Telling Your Library’s Story
- Starting from Scratch: The Challenges and Triumphs in Creating a Local History Collection
- New Jersey Authors Speak
- Keeping Up with Copyright to Protect Your Library

Bylaws Updates:

1. Simplified wording in elections section.
2. Clarified responsibilities of the Constitution and Bylaws Committee.
3. Updated the Newsletter section to include electronic publications and social media.
4. Created a Web Presence Coordinator volunteer position.
5. Created an H&P Archives Committee

Goals for Next Year:

- To become much more of a resource to our fellow NJLA members.
- To help our colleagues be better equipped for preservation challenges they may face.
- To work collaborate more with other organizations in the fields of history, archives, and preservation.

Report Submitted by: Deb Schiff, President
Accomplishments:
Organized the 2015 Adult Services Forum *Librarians: Agents of Positive Community Change*
• 140+ attendees
• Erica Freudenberger, director of the Red Hook Public Library in NY gave a terrific keynote titled “Engaged: Transformation, Change, and Future of Libraries”
• 8 different sessions on topics including on Reference, Marketing, Readers Advisory and others were offered to attendees

The section also organized:
• A day of touring at the NJ State Library and NJ State Archives provied by State Librarians who also gave us information on resources available to library patrons
• A workshop at the NJ Family History Center in Eatontown, NJ
• The Library Makers Toolkit held at the South Brunswick Public Library

Since many of us in the Section are based in central NJ, we made it a point to hold meetings in northern and southern NJ to network with colleagues who can’t easily travel to central NJ. Meetings were held at the Mullica Hills Branch, Gloucester County Library System, Elizabeth Public Library and the Pequannock Public Library. As a result, several of our GCLS colleagues will be serving on the 2016-2017 Reference Section Leadership panel.

At the 2016 NJLA Conference, the Reference Section sponsored four programs and co-sponsored seven programs. We also had a table where we were able to reach out and attract new members to join our Section.

Goals for Next Year:
The 2016/2017 goals were created by incoming co-presidents Louisa Bann and Cassidy Charles.
*Hosting another great adult services forum*  
*Reaching out to more sections and professionals across the state*  
*Changing the name of the section to be more inclusive of the profession!! Our goal is also to further energize the section and get people out to attend meetings since our section has been losing steam over the years. Let’s recognize the hardship most of us have to get a day out of the office/library (staffing...). We want to ensure that our meetings offer adult service librarians an opportunity to learn from each other’s collections and organizations. We also want to offer meeting hosts an incentive to show off: a “new collection” or a “new room” in your library or a “new system” rolled out. Lets look at our roles and re-frame our name! We hardly do just basic reference work these days, yet we are still extremely vital to each library --lets look at our specific jobs. We’re all generalists and do everything, whether it’s a little genealogy research, a little outreach, a little legal and medical assistance, or a little youth services. Lets come up with a more real and suitable name for our section. We also think it would be great if we could have joint meetings -the reference section meeting combined with diversity & outreach or readership and get some cross-section unity as well. Let’s unite the sections!

Report Submitted by: Theresa Agostonelli, President
Accomplishments:
• We relaunched our group at a meeting on January 29, 2015 by establishing our statement of purpose, election of officers and plans for 2015. We held four very well received sessions at the 2015 NJLA Conference.

• We elected officers in September 2015 to one-year terms: Janet Torsney, president; Kate Russo, vice president; Sarah Legins, secretary; Tanya Finney-Estrada and Joanne Dera, members at large. (Sarah Legins resigned in February, 2016 and Joanne Dera over as secretary.) We had a leadership meeting in September 2015.

• Kate Russo and Janet Torsney reported on Small Libraries to the NJLA Executive Board on February 16. We shared the results of our survey that staffing and funds are the biggest challenges. Many of our members would be able to participate more in Small Libraries and NJLA if there was not such a focus on meetings. Maybe podcasts, videos, blogs and tweets could be a way for librarians to participate.

• On March 7, 2016 we sent a Mailchimp e-news inviting 124 small library directors to join NJLA and the Small Libraries Roundtable; 33% opened it and 6% clicked through to NJLA (industry average is 20% and 3%, respectively).

• We held a meeting on March 29, 2016 to discuss our plans for the NJLA conference and the rest of the year.

• At the 2016 NJLA conference, our group hosted three panels, two brown-bag lunches, a poster session and a happy hour. We also collaborated on the drive for Covenant House AC and a session on preservation care.

Goals for Next Year:
Smooth transition to new leadership by September - Collaborate with other sections (planning joint meeting with Emerging Technology) - Continue to reach out to new members - Propose panels for national and regional public and small library groups - Inform and motivate members - Test new ways to inform and motivate members - Participate in NJLA conference and activities

Report Submitted by: Janet Torsney, President
Accomplishments:
We had two successful programs in the fall. The first was a book repair demonstration presented by Kim Avagliano. We held the demonstration at the Somerset County Library. We had great attendance for this program and many of the attendees expressed interest in seeing another similar program or possible a hands on workshop. The other event we had was a tour of the Rutgers University Archives and Special Collections. Tom Frusciano provided the tour, which happened to occur during the 250th Anniversary of Rutgers University. This was also a well-attended event. We were also very pleased to be able to co-sponsor 6 programs at the annual conference. Our main program was Six Years “After RDA: Projects, Initiatives, Trends and Directions”. We were also very happy to be able to co-sponsor with the College and Universities Section a Q & A with Terry Reese, the creator of the program Mar-cEdit. Overall, we were very successful in our partnerships with other sections for the conference.

Goals for Next Year:
Next year we hope to offer a workshop on cataloging Audio materials in the RDA format. We have had great success in the past with our RDA workshops and this is a format that we have not been able cover yet. We also hope to look into partnering with the NJ Association of Library Assistants (NJALA) with programs related to book repair. At our book repair demonstration, many of the attendees were library assistants and it seems most repair work is done by library assistants and this would be a great opportunity to partner with the NJAL

Report Submitted by: Ashley Carvagno, President

Urban Libraries Collection for Covenant House at Annual Conference
Accomplishments:
The Urban Libraries section met monthly during the 2015-16 year, although we followed a few traditions in which we stray from the monthly schedule as follows:

- November and December meetings are combined into a November meeting
- No meeting was scheduled during the month of the NJLA Annual Conference
- July is taken as a recess, so all end of year business is conducted and completed in the June meeting

In order to accommodate members around the state who are often unable to travel the length of the state to attend regular meetings, we swing our meeting places up and down New Jersey as much as we can swing invitations from hosting libraries. Our meetings this past year were hosted by the libraries in Elizabeth, Newark, Hackensack, Trenton, Plainfield, North Plainfield, Long Branch, Camden, and New Brunswick.

Often in these meetings, agenda aside, the unstated objective is to simply provide a means and a place to convene and share ideas. Particularly for staff in libraries like Trenton, which fell off the radar when their libraries took such funding hits and closures in the recent past, to be able to speak, question and share with other librarians from similar environments meant a return to the community which they had felt a sense of exile from. In my own opinion that meeting was extremely valuable.

We held a joint meeting with the Diversity and Outreach section, in which again many ideas were visited. One goal of the meeting was to examine a few larger issues facing both D&O and Urban Libraries, and see if we could come up with a shared mission. While we do share many concerns, and in fact have many common members, our discussion got somewhat derailed and we didn’t settle on any single issue, perhaps because there are other concerns that individuals wanted to focus their energies on.

Within Urban Libraries this year, a small group focused on facilitating a summit of urban libraries from both school and public libraries, in order to share information and some training. Due largely to scheduling (we gather), the summit had to be postponed. One member, Cathy Folk-Pushee created and continues to adjust an online clearinghouse of funding resources that will be shared and updated by other section members.

The section was the primary sponsor for two sessions at the NJLA conference this past May. One was “Conscious Engagement for Every Library: Forming Stronger Bonds with our Unique Communities” and the other was Building Bridges: Library Services for the Encarcerated” The section was also the primary sponsor for a special clothing drive for the young adults served at Covenant House in Atlantic City.

Goals for Next Year:
The section’s goals for next year will be determined by the incoming section president, Mary Faith Chmiel, and her officers: Cathy Folk-Pushee, Vice President/President Elect; Janet Birckhead, Secretary, and Members at Large Kathleen Melgar and Jerry Szpila.

Report Submitted by: Christy Sayre, President
Accomplishments:
The Young Adult Section had another productive year.
• This year, one of our goals was to expand the scope of our meetings by holding additional meetings in North and South Jersey, which were at Warren Library and Cherry Hill Public Library respectively. These meetings were successful and we reached more members that did not normally attend our meetings at the South Brunswick Library.
• Incorporated more time for open forum at our meetings, which proved to be a great resource for all.
• Sponsored 5 programs presented at conference and 1 program presented at pre-conference.
• Involved a large amount of readers for the Garden State Teen Book Awards. This year, we had 39 readers total.

Goals for Next Year:
We are hoping to have further collaboration with the Children’s Services Section and also reaching out to more members throughout the state. We hope to reach even more librarians than this year.

Report Submitted by: Katie Bojanek, President
PRESIDENT
Chris Carbone, South Brunswick Public Library

1st VICE-PRESIDENT/PRESIDENT-ELECT
Michael Maziekien, Kenilworth Public Library

2nd VICE-PRESIDENT
Keith McCoy, Somerset County Library System

PAST PRESIDENT
James Keehbler, Piscataway Public Library

SECRETARY
Maryann Ralph, Plainsboro Public Library

TREASURER
Cynthia Lambert, Somerset County Library System

EXECUTIVE DIRECTOR
Patricia Tumulty, NJLA

ALA COUNCILOR
Jayne Beline, Parsippany Library

MEMBERS-AT-LARGE
Amy Babcock-Landry, Livingston Public Library, 2017

Melissa Brisbin, Livingston Public Library, 2018

Kate Jaggers, Piscataway Public Library, 2019

Matt Latham, Leonia Public Library, 2017

Adele Puccio, Bloomfield Public Library, 2019

Lynn Schott, Bergen County Community College, 2019

Julie Tozer, Camden County Library System, 2017

Chelsea Woods-Turner, New Brunswick Free Public Library, 2019

Leah Wagner, Monroe Township Public Library, 2018