NJLA Member Services Committee
Meeting Notes - 2/4/16 Online Meeting

Link: http://njla.adobeconnect.com/members/

Attending: Pat Tumulty, Melissa Lena, James Keehbler, Cassidy, Danielle, Erica, Kerry, Lindsey, Maryjean, Nick, Lynn

I. iPlay Event -- Feb. 28, 5-9pm (Steve)
   a. Promotion – Who is posting? Where?
      i. Facebook event pg.: https://www.facebook.com/events/147859368926794/ (Steve)
         1. Maryjean
         2. Cover photo to MS Facebook page? - Danielle
      ii. Coolbrarians -Steve
      iii. NJLA lists – Pat T. & Erica
      iv. LibraryLink -??
      v. Rutgers Listserv – Maryjean
      vi. Programming Librarians Group -- Cassidy
   b. Extend to general public? –NO, we will just have NJLA + Friends & Family

II. SCI Career Expo – March 21, 5-8pm @ Rutgers (Maryjean)
   a. Table at event
   b. Participants
      i. Maryjean
      ii. Cassidy
      iii. Chris Carbone
      iv. If you are interested, tell Maryjean
   c. Publicity
      i. Primarily on Rutgers listserv
      ii. We could put on our Facebook page. –Does anyone want to do this?

III. Conference –May 16-18
   a. 25 Year Members - bookmark
      i. Melissa will order
      ii. Shipment to NJLA Office
      iii. NJLA Logo, but no date
      iv. The 25-yr. member class is 9 people this year.
   b. Member Raffle – ideas for prizes?
      i. Books, beer, technology, literary candles, gift certificates/cards (incl. NJLA Store)
      ii. Melissa uncovered some older NJLA promotional items which could be used for a “vintage” basket
         1. Baseball caps
         2. Summer reading totes
         3. Large button pins
         4. Note cards
iii. Try for 3-5 baskets
iv. Different themes suggested (vintage NJLA, summer/pool)
v. Cassidy will be the point person

c. Button Graphics (Danielle & Nick)
i. Vintage-inspired
   ii. Link: [https://www.pinterest.com/nvandorn/vintage-library/?sender=188588440554573708&invite_code=4f86252671211f9e1f23f6049e1e7f11](https://www.pinterest.com/nvandorn/vintage-library/?sender=188588440554573708&invite_code=4f86252671211f9e1f23f6049e1e7f11)
   iii. Button makers
      1. Nick has one
      2. Maryjean has one
      3. Danielle’s library’s is broken
d. Trivia Night, Monday (Steve)
i. Joyce Valenza (Rutgers)
ii. Examples from AASL
   1. [https://docs.google.com/presentation/d/1SAcwBydAun9CPI0b-VXz_hzEP8I7XFrAM7P5tgGPNU/edit?usp=sharing](https://docs.google.com/presentation/d/1SAcwBydAun9CPI0b-VXz_hzEP8I7XFrAM7P5tgGPNU/edit?usp=sharing)
   2. [https://docs.google.com/document/d/1IVacvftUPiG7WqQQKmd5R7U40XpO_eN_R3Rn1IFMzY/edit](https://docs.google.com/document/d/1IVacvftUPiG7WqQQKmd5R7U40XpO_eN_R3Rn1IFMzY/edit)
   3. [https://docs.google.com/document/d/1UKs3n8TMHqVBEh955puq6FQ5km8bWGORcLOuRenlVO/edit](https://docs.google.com/document/d/1UKs3n8TMHqVBEh955puq6FQ5km8bWGORcLOuRenlVO/edit)
iii. Who can help?
   1. Most of us do not have our travel plans set, yet
   2. James is going to see if the President’s Program speaker might participate

e. Resume Review & Mock Interview Station (Emily/Erica) - who can help?
i. Doodle poll to indicate availability: [http://doodle.com/poll/w6nxz5q6xwrbcqay](http://doodle.com/poll/w6nxz5q6xwrbcqay)
   1. Tues., 5/17, 10:00-11:30am
   2. Tues., 5/17, 2:00-4:00pm
   3. Wed., 5/18, 10:00-11:30am
f. Meet the Mentors mixer, Tuesday, 5/17 @ Sammy D’s, 5:00-6:00pm

IV. Membership – Stats (as of 1/19/16)
a. Personal: 1,283
b. Friends Groups: 58
c. Institutional: 155
d. Commercial: 14
e. Total: 1,510 [Strategic Plan Goal for this year: 1,700]
f. Final push? Incentive drive?
   i. Pat T. reported that first-time members joining now are getting membership through 6/17.
   ii. Pat T. has a list of former student members who are not currently members
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1. Pat will share the list
2. Use the list to do some outreach
   iii. Melissa’s idea about using multi-media
       1. Videos posted on NJLA website
       2. Talking points about why membership is important
       3. Represent all groups (Personal, Friends, Commercial, Institutional)
       4. Work with PAC and Professional Development?

V. **Promote Conference Registration**—Please do your part to promote registration for the conference and also staying over at the hotel.
   a. [http://njlaconference.info/](http://njlaconference.info/)
   b. Early Bird Deadline – April 15, 2016
   c. Harrah’s is $124/night; details: [http://njlaconference.info/content/hotel-information](http://njlaconference.info/content/hotel-information)

VI. **Next Meetings**
   a. March 3 @ 10am is ONLINE  [http://njla.adobeconnect.com/members/](http://njla.adobeconnect.com/members/)
   b. April 7 @ 10am – we want this to be face-to-face. **We are seeking a host library.** Let Lynn or Erica know if you can host.