

NJLA Member Services Committee

Meeting Notes - 2/4/16 Online Meeting



Link: <http://njla.adobeconnect.com/members/>

Attending: Pat Tumulty, Melissa Lena, James Keebler, Cassidy, Danielle, Erica, Kerry, Lindsey, Maryjean, Nick, Lynn

- I. **iPlay Event** -- Feb. 28, 5-9pm (Steve)
 - a. Promotion – Who is posting? Where?
 - i. Facebook event pg.: <https://www.facebook.com/events/147859368926794/> (Steve)
 1. Maryjean
 2. Cover photo to MS Facebook page? - Danielle
 - ii. Coolbrarians -Steve
 - iii. NJLA lists – Pat T. & Erica
 - iv. LibraryLink -??
 - v. Rutgers Listserv – Maryjean
 - vi. Programming Librarians Group -- Cassidy
 - b. Extend to general public? –NO, we will just have NJLA + Friends & Family
- II. **SCI Career Expo** – March 21, 5-8pm @ Rutgers (Maryjean)
 - a. Table at event
 - b. Participants
 - i. Maryjean
 - ii. Cassidy
 - iii. Chris Carbone
 - iv. If you are interested, tell Maryjean
 - c. Publicity
 - i. Primarily on Rutgers listserv
 - ii. We could put on our Facebook page. –Does anyone want to do this?
- III. **Conference** –May 16-18
 - a. 25 Year Members - [bookmark](#)
 - i. Melissa will order
 - ii. Shipment to NJLA Office
 - iii. NJLA Logo, but no date
 - iv. The 25-yr. member class is 9 people this year.
 - b. Member Raffle – ideas for prizes?
 - i. Books, beer, technology, literary candles, gift certificates/cards (incl. NJLA Store)
 - ii. Melissa uncovered some older NJLA promotional items which could be used for a “vintage” basket
 1. Baseball caps
 2. Summer reading totes
 3. Large button pins
 4. Note cards

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- iii. Try for 3-5 baskets
 - iv. Different themes suggested (vintage NJLA, summer/pool)
 - v. Cassidy will be the point person
 - c. Button Graphics (Danielle & Nick)
 - i. Vintage-inspired
 - ii. Link: https://www.pinterest.com/nvandorn/vintage-library/?sender=188588440554573708&invite_code=4f86252671211f9e1f23f6049e1e7f11
 - iii. Button makers
 - 1. Nick has one
 - 2. Maryjean has one
 - 3. Danielle's library's is broken
 - iv. Button design program <http://www.button-designer.com/>
 - d. Trivia Night, Monday (Steve)
 - i. Joyce Valenza (Rutgers)
 - ii. Examples from AASL
 - 1. https://docs.google.com/presentation/d/1SAcwBydAun9CPf0b-VXz_hzEP8l7XFrAM7P5tqGPNU/edit?usp=sharing
 - 2. https://docs.google.com/document/d/1IVacvftUPIG7VWqQQKMD5R7U40XpO_eN_R3RnllFMzY/edit
 - 3. https://docs.google.com/document/d/1UKs3n8TMHqVBEh955puq6FQ5km8bW_GORcLOuRenIV0/edit
 - iii. Who can help?
 - 1. Most of us do not have our travel plans set, yet
 - 2. James is going to see if the President's Program speaker might participate
 - e. Resume Review & Mock Interview Station (Emily/Erica) - who can help?
 - i. Doodle poll to indicate availability: <http://doodle.com/poll/w6nxz5q6xwrbcqay>
 - 1. Tues., 5/17, 10:00-11:30am
 - 2. Tues., 5/17, 2:00-4:00pm
 - 3. Wed., 5/18, 10:00-11:30am
 - f. Meet the Mentors mixer, Tuesday, 5/17 @ Sammy D's, 5:00-6:00pm
- IV. **Membership – Stats** (as of 1/19/16)
- a. Personal: 1,283
 - b. Friends Groups: 58
 - c. Institutional: 155
 - d. Commercial: 14
 - e. Total: 1,510 [Strategic Plan Goal for this year: 1,700]
 - f. Final push? Incentive drive?
 - i. Pat T. reported that first-time members joining now are getting membership through 6/17.
 - ii. Pat T. has a list of former student members who are not currently members

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1. Pat will share the list
2. Use the list to do some outreach
- iii. Melissa's idea about using multi-media
 1. Videos posted on NJLA website
 2. Talking points about why membership is important
 3. Represent all groups (Personal, Friends, Commercial, Institutional)
 4. Work with PAC and Professional Development?
- V. **Promote Conference Registration**—Please do your part to promote registration for the conference and also staying over at the hotel.
 - a. <http://njlaconference.info/>
 - b. Early Bird Deadline – April 15, 2016
 - c. Harrah's is \$124/night; details: <http://njlaconference.info/content/hotel-information>
- VI. **Next Meetings**
 - a. March 3 @ 10am is ONLINE <http://njla.adobeconnect.com/members/>
 - b. April 7 @ 10am – we want this to be face-to-face. **We are seeking a host library.** Let Lynn or Erica know if you can host.