

NJLA MS Committee Mtg. Transcript – 1/7/16

Erica: Good morning!

Lynn: Hi there!

Nick: Good morning

Steve: Hello!

Erica: While we are waiting for others, did everyone have a chance to review the potential giveaways for conference? (links I sent out)

Steve: I did.

Nick: Yes

Nick: I like the totes

Erica: Great!

Nick: Actually they all look good

Lindsey Meyer: Good morning, everyone.

Erica: We'll wait a couple more minutes to make sure no one else joining then get started!

Emily W.: Hi everyone!

Lindsey Meyer: Some of the Vistaprint items were marked "no longer available."

Erica: Okay, so lets get started. Since I already mentioned the conference giveaways, we can start there. As we've discussed previously, we would like to pick a few things for conference. Does anyone have any favorites? I know Nick mentioned the totes. As for the no longer available, we can check to see if something similar or pick a different item.

Danielle Cesena: Good morning

Danielle Cesena: Totes are great.

Emily W.: I liked the totes and the lanyards.

Danielle Cesena: I am also a fan of magnets

Steve: I like the metal bok marks, but they're expensive in quantity. Maybe for the 25 year members.

Steve: bok = book

Danielle Cesena: I think it would be wonderful if we give the 25 year members

Danielle Cesena: those bookmarks

Nick: I agree

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Lindsey Meyer: I did the math for the metal bookmarks for 25 year people: for silver, the cost for minimum of 125 is \$216.25, or \$1.73 each.

Lindsey Meyer: That includes the \$60 set-up fee.

Danielle Cesena: Is that not a small price to pay for people who have been paying dues for 25 years

Nick: How many 25 year members are there roughly?

Lindsey Meyer: Gold costs \$229, or \$1.83 each.

Emily W.: It's affordable. But usually only a handful of 25 year members a year.

Danielle Cesena: Nick, my assumption, less than 20

Lindsey Meyer: Brass costs \$341, or \$2.73 each.

Steve: It's that minimum order amount that's the problem. Minimum order of 125. Right, Lindsey?

Lindsey Meyer: Yes.

Nick: I agree

Erica: So, we would have to commit to the bookmarks for the next few years if we went this way

Lindsey Meyer: Usually about 10 people per year, so 125 would last a long time!

Danielle Cesena: Well, we will have them for many years. But, I don't understand why we can't order a smaller batch

Lynn: If we didn't have them say "25 year", but rather just have NJLA on them, then they could be used for other "special gifts" and might be used up faster.

Lindsey Meyer: Danielle: The Company sets the minimum order.

Danielle Cesena: That's true.

Danielle Cesena: I remember when I was a kid, I received trophies for participating in softball. The entire team received one. I doubt the coach paid a lot of money. Our team was not that large.

Emily W.: I like the idea of just creating NJLA bookmarks to be used however we want in the future.

Nick: Trophies are medals might be fun

Danielle Cesena: I like the idea too.

Nick: or

Steve: What's our budget?

Lindsey Meyer: Major question is whether the NJLA office would approve the expenditure.

Danielle Cesena: A trophie of a book

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Danielle Cesena: Trophy

Nick: Im sure there are some online

Lynn: I think we can make that proposal to them, as long as we're ok with the idea. If it gets denied, we go to plan B.

Lindsey Meyer: In the past, we've given out chocolate bars, so the cost of 10 chocolate bars was pretty minor.

Lynn: Chocolate bars work out to about the same and the bookmark price per item.

Nick: That would be fun, maybe personalized?

Danielle Cesena:

<https://www.crownawards.com/StoreFront/IAFDispatcher?iafAction=searchForItemNoWithKeyCode&iafOK=showProduct&iafCancel=&iafFail=&iafToken=&code=TR1300&sport=scholastic&selectedOptions=0;0;FIRDSN&positionInCategoryIterator=&keyCode=HOME>

Emily W.: And the chocolate has a shelf life....

Erica: The chocolate could be plan B

Lindsey Meyer: Chocolate bars can be bought as-needed, not 125 at a time. Big difference.

Danielle Cesena: http://www.expressmedals.com/ProductDetails.asp?ProductCode=F672-BM215-MB&gclid=CNv_p-X-l8oCFYEHwodArgAjq

Danielle Cesena: The trophies are not expensive.

Danielle Cesena: a little silly

Lindsey Meyer: I'd prefer something other than a trophy.

Lynn: Yes, but if the bookmark is appealing to all, then the supply keeps us going for a time and we don't have to buy each year.

Danielle Cesena: I prefer a bookmark. I just think the chocolate is just not enough

Lynn: Sorry, Danielle, but to me a trophy is a bit of a dust collector at this phase in my life. (Personal opinion.)

Lindsey Meyer: From past experience, people are pretty happy with chocolate!

Danielle Cesena: It is. I agree

Lindsey Meyer: Also, people at that age are generally downsizing and getting rid of things like trophies.

Erica: I think we can try for the bookmarks, if no one strongly opposes the idea, and we can always keep chocolate in mind if the office is not happy with the 125 bookmarks

Danielle Cesena: I don't want the trophy. Gosh.

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Danielle Cesena: I do think the bookmarks are good

Lindsey Meyer: Erica - I agree.

Steve: I like the metal bookmarks, with the chocolate as the back up plan.

James Keebler: I like anything affordable :)

Lindsey Meyer: Here's the bookmark link: <http://www.shopjanway.com/sub-productlist010.asp?id=274&cid=>

Erica: Great! I'll reach out to the office to inquire.

Nick: Thats also very nice!

Danielle Cesena: There are no other places that sell bookmarks though

Emily W.: If I remember correctly from last year, cheaper bookmarks were hard to find...

Erica: And, going back to the giveaways, is everyone okay with lanyards, totes, or magnets? I see that the link I sent shows that the totes are no longer available but we can see if there is something similar.

Nick: I vote for totes, even if we may have to look elsewhere.

Lindsey Meyer: I like totes - what size?

Steve: I agree with totes. Lanyards would probably only get used during Conference. Also, does anyone use promo magnets?

Danielle Cesena: I like magnets when they're funny

Danielle Cesena: But, totes are good too

Steve: I don't think our magnet would be funny.

Lindsey Meyer: I'm not a fan of magnets with messages.

Danielle Cesena: no, I don't think so

Danielle Cesena: What kind of messages?

Erica: I like magnets, but for this I think we can stick with totes as our first choice and lanyards as backup

Lynn: The magnets might be a nice (inexpensive) way to get the 125th logo out there, but we'd not want to have so many that we're trying to keep giving them away in 5 years.

Lindsey Meyer: Totes and lanyards would be visible at the conference.

Steve: Hmmm. Rethinking this people do put magnets on their cars.

Lynn: The other option for the 125th logo might be the button making we did.

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Erica: Lynn, that is a great point

Steve: I'm just thinking about the Rutger R magnets i ALWAYS SEE.

Lynn: Would the tote have a generic NJLA logo or would you want it to be the 125th?

Danielle Cesena: People like magnets. But, people are weird with their refrigerators.

Steve: We can definitely do buttonmaking with the 125 logo.

Danielle Cesena: I like NJLA. But, I would not put an NJLA magnet on my car

Danielle Cesena: Excellent idea Steve

Lindsey Meyer: Tote: generic NJLA logo. Buttons: 125th logo.

Steve: Thanks, but it was Lynn's

Erica: I would agree with Lindsey about generic logo for totes

Steve: Yes, with Lindsey.

Erica: It is still a new logo so it would be nice to spread that around as well

Lindsey Meyer: Yes.

Erica: Any other thoughts on giveaways/25 year?

Erica: Okay, moving on. Steve, do you want to share anything about conference and our programs?

Steve: Sure.

Steve: Almost everything we proposed has been accepted.

Danielle Cesena: Yay!!!

Steve: The one event we're waiting on is the event at The Pool.

Lindsey Meyer: Are we still co-sponsoring new librarian mixer with MentorNJ?

Danielle Cesena: Is there a problem with the time or Harrahs

Steve: Conference Committee has to meet with management at the venue to see if it's do-able.

Danielle Cesena: Oh I see

Steve: YYes, still co-sponsoring with MentorNJ.

Danielle Cesena: Is there a problem with the time or Harrahs

Steve: Conference Committee has to meet with management at the venue to see if it's do-able.

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Danielle Cesena: Oh I see

Steve: YYes, still co-sponsoring with MentorNJ.

Steve: I haven't heard how the events we were co-sponsors with went, though. Has anyone heard anything?

Erica: I know the project management preconference was not accepted

Danielle Cesena: Yes, I'm curious about the mock interviews. I can't imagine it not getting approved

Erica: Getting to Yes: Tips for Selling Your Ideas to the People Who Matter | Tuesday, May 17, 11:30-12:20
Resume Review & Mock Interview Station | Tuesday, May 17, 10:00-11:30am and 2:00-4:00pm;
Wednesday, May 18, 10:00-11:30am.

Erica: these two were accepted

Steve: Here's the time for our accepted proposals. Librarian Mixer/Trivia Night at Dos Caminos Restaurant Bar -- Monday, May 16, 6:00-8:00pm
New Librarian & Student Mixer - Meet the Mentors @ Sammy D's -- Tuesday, May 17, 5:00-6:00pm
Patron-Employee Interactions: When Things Get Volatile -- Wednesday, May 18, 3:40-4:30

Emily W.: The Mock Interviews were approved.

Steve: Great!

Lindsey Meyer: Who are the presenters for Patron-Employee Interactions: When Things Get Volatile?

Danielle Cesena: I'm very happy we're going to have a trivia night. That 's a great time. People need stuff to do

Danielle Cesena: Me, my director

Emily W.: Resume Review & Mock Interview Station | Tuesday, May 17, 10:00-11:30am and 2:00-4:00pm; Wednesday, May 18, 10:00-11:30am.

Erica: Great! We will have to think about the hospitality table too

Danielle Cesena: I like the multiple times

Steve: We'll definitely have a hospitality table. Committee tables is a duty of mine on Conference Committee.

Lindsey Meyer: Do we know the set-up - where will the hospitality table be located?

Danielle Cesena: by the bathroom

Danielle Cesena: I'm kidding

Steve: Table locations haven't been decided on yet.

Lindsey Meyer: Near the registration desk, I hope.

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James Keebler: There is a HUGE hallway right out front, I am sure there will be a good spot there

Erica: Great! So, we will do sign ups when it gets a little closer. The next thing we needed to talk about - do we want to plan an event? We talked about iPlay for Feb at our last meeting

Steve: What a great segue.

Steve: I spoke to the people at iPlay.

Steve: It sounds like a good deal.

Steve: We put down NO money, and people can buy discounted tickets from them and we get 20% of the first 100 people and 30% after 100 people.

Steve: There are specific times when this can be done. Monday - Friday, and Sunday.

Steve: <http://www.iplayamerica.com/fundraisers>

Steve: They collect the money, either through a special webpage they supply and the day of the event. So, we don't have to take any credit card info.

Danielle Cesena: Excellent

Emily W.: I like it!

Steve: The tickets they supply for the event are good for 4 hours of use.

Nick: I agree! Very nice!

Lindsey Meyer: So people pay \$19.95 and we get 20%?

Steve: Yes.

Steve: We get \$4.

Danielle Cesena: Very nice

Nick: That's a reasonable price too

Steve: Also, 20% of food and non-alcoholic drinks at one of their restaurants.

Lindsey Meyer: sounds excellent. We could all meet to eat, then split up for play.

Danielle Cesena: Do they have alcohol? I'm just curious

Steve: Yes, they have alcohol.

Steve: They have a bar area away from the children's area.

Lindsey Meyer: No sense of fun, haha!

Danielle Cesena: That does attract people

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Steve: There is no minimum of people that we need to do this.

Lynn: When do we want to go?

Danielle Cesena: So, we'll see a lot of divorce dads

Lindsey Meyer: Need time to advertise. How about Feb. 28?

Steve: Available times are M-Th 3-9pm, Friday 3-7 pm, Sunday 5-9.

Lindsey Meyer: Ah, their slow times.

Steve: Yep.

Steve: Do many people have off President's Day, or Good Friday. Maybe on a weekday holiday?

Danielle Cesena: I would go on a Sunday

Emily W.: A lot of libraries are open on President's Day.

Danielle Cesena: But, that's late

Danielle Cesena: We're closed.

Erica: We are closed as well

Nick: Sunday sounds good during the week is tough.

Erica: I think Sunday would be the best day as well

Steve: I figure we'll get the most people if we consider when families with children would be available.

Danielle Cesena: Highlight that they have food

Lindsey Meyer: I think that would be during the week, when the adults would be at work.

Steve: Is a Sunday, 5-9 pm too late?

Lindsey Meyer: It's late, but I don't see many alternatives, unless we do good Friday or Presidents Day.

Steve: The Sunday before President's Day?

James Keebler: They might have special rates on holidays, I know Yestercades does

Danielle Cesena: It's late. That's why I would emphasize they can get dinner.

Danielle Cesena: President's day is great for those of us who are off

Emily W.: I agree - we can bill it as dinner and games.

Steve: I'd have to inquire if we'd still get the 20% for any other promotion, but I could ask.

Emily W.: Good point, James - President's Day might be different, maybe not available.

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Steve: It's available. This promotion doesn't have blackout days.

Steve: I asked about weekday holidays. They're fair game.

Lindsey Meyer: It sounds as if President's Day would allow us to start at 3 instead of 5.

Steve: We could split the difference. Start at 4 pm. Then have 4 hours for the event. Done at 8 pm. It's a possibility. How do others feel?

Danielle Cesena: That may be better. People need to do stuff with their kids on that day

Lindsey Meyer: Sounds good to me.

Danielle Cesena: We lose people who sadly work on that day though

Nick: I think it works, its an earlier time

Steve: Are we starting late enough that they could come later?

Emily W.: I'm definitely working that day. But, many libraries are closed, so it would be good!

Lindsey Meyer: Have we given up on Sunday as a possibility?

Steve: The attraction pass iPlay gives is good for 4 hours. That's 4 hours from when it's first used. If you show up at 6 pm, it's good until 10pm. A benefit to consider.

Danielle Cesena: I know Lindsey. Sunday might still be better

Erica: The Sunday before President's day could still be good, although not a lot of time, if kids have no school Monday, no work for parents, etc

Danielle Cesena: At least those that don't work on Monday will not care that Sunday is so late

Nick: Sunday is still good, even though you get 4 hours, people may just want to stay till 7. Its more appealing especially if its the day before Presidents Day.

Danielle Cesena: Also, people go shopping on President's day

Steve: The Sunday before President's Day is Valentine's Day/

Danielle Cesena: Well, forget that then

Nick: Oh no

Steve: Exactly, oh no.

Nick: What if we market it for 2 hours 5 to 7 with the option for people to stay till 9 if they like?

Nick: Just on a different Sunday tho

Lindsey Meyer: Seriously though, Danielle's right - if people don't work on President's Day, then late night on 2/14 would be less of a deterrent.

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Steve: We could have it on Valentine's Day.

Erica: We could advertise as starting at 5 and then just give details, like Nick suggested, so doesn't seem so late.

Erica: For me Valentine's day wouldn't be a deterrant, but we are going away for President's day weekend. Not sure if that could be an issue with 3 day weekend

Danielle Cesena: So romantic

Danielle Cesena: Well, we will definitely see divorce dads

Nick: Id say lets choose another weekend.

Lindsey Meyer: Feb. 21 or 28?

Steve: Yes, let's consider other dates.

Danielle Cesena: Both are good. the 28th gives us more time to promote

Steve: If we've agreed on Sundays, yes, the 28th sounds fine.

Steve: Thoughts?

Erica: Sounds good

Nick: I like the 28th

Danielle Cesena: i like

Steve: Okay. I'll book Sunday, February 28th, 5 pm - 9pm.

Lindsey Meyer: Yes, 28th.

Lynn: Excellent.

Lindsey Meyer: Advertise it as "cure for cabin fever".

Lindsey Meyer: "Send cabin fever on the run, come out with us and have some fun!"

Lindsey Meyer: <bows politely>

Nick: haha

Danielle Cesena: THeY have bumper cars too

Danielle Cesena: right

Steve: Once it's booked I'll share the info with the group via email.

Steve: ..and we can begin promotion.

Danielle Cesena: awesome

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Lindsey Meyer: Good job, Steve!

Steve: Thanks!

Erica: Great! Thanks for working on this Steve. Any other topics we need to discuss today? Do we want to start talking specifics about conference - button making supplies, designs

Lindsey Meyer: I sent a request to the NJLA office for a list of the 25-year members. If everyone likes last year's certificate, I can reproduce it again.

Lynn: Do you have the certificate paper or should we send some? (parchment?)

Lindsey Meyer: I've got loads left over! So, no, thanks.

Lynn: ok

Erica: Does anyone want to work on designing buttons? The 125 logo is great, but do we want others as well?

Nick: I can work on that

Erica: Great, thanks Nick!

Nick: would it be related to 125?

Lindsey Meyer: How about some humorous designs?

Nick: That's what I was thinking

Nick: maybe some clever memes

Lindsey Meyer: "NJLA: 125 years of kicking ass."

Nick: :)

Lynn: I wouldn't limit it to only 125-related stuff. Broader is fine.

Erica: Yes, I agree. variety is good

Nick: Ok cool

Danielle Cesena: If it was up to me, all vintage ads

Danielle Cesena: ;)

Steve: lol

Nick: :)

Erica: Danielle, do you want to work with Nick?

Danielle Cesena: I can.

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Danielle Cesena: If Nick wants me to

Nick: Absolutely

Danielle Cesena: Awesome

Erica: Perfect! Thank you!

Nick: Thanks Danielle :)

Erica: Okay, unless anyone has anything else they would like to discuss, the last thing I have to talk about is our next meeting. The meeting is scheduled for Feb 4. Do we want to meet in person or have another online meeting

Nick: I really like the online meeting

Emily W.: Online is always easiest.

Danielle Cesena: I might be late to chat. Staff meeting goes from 9-10

Lindsey Meyer: I like in-person better, but online is OK.

Steve: Online is good.

Erica: Okay, so our next meeting will be online! I think that's everything. Lynn, did I miss anything?

Lynn: I think we're in great shape. Good meeting, everyone!

Danielle Cesena: yay

Erica: Great! Thank you everyone! That felt really productive!! :)

Danielle Cesena: Covered a lot

Lindsey Meyer: Yes, well led and good input from everyone!

Emily W.: Take care all!

Steve: Yes, Great meeting!

Danielle Cesena: Ciao

Nick: Have a good rest of the day everyone !

Steve: Take care!Lindsey Meyer: Erica or Lynn - send us the conversation text?

Lynn: Yes, will do.

Lindsey Meyer: Thanks. bye