**NJLA Public Relations Committee**

**Meeting Minutes**

**Thursday, January 14 at 10 am**

Rahway Public Library – Rahway, NJ

Attendance: Lena Belkewitch, Jill D’Amico, Andy Luck, John Daquino, Rachel Paulus

Online: Madelyn English, Jenifer May, Bonnie Lafazan, Karen Serach, Emily Weisenstein

INTRODUCTIONS

Everyone introduced themselves and got down to business.

EXECUTIVE REPORT

NJLA is working with legislators on bills. “I assume we’re on standby.” Jill will contact Amy and Public Policy will put us into action.

MINUTES

The minutes from the last meeting were approved

LIBRARIES LOVE YOU MONTH

Valentine’s will be made highlighting examples of libraries and services.

HONORS & AWARDS

The links to John Daquino’s promotional video were sent out. Please submit nominees.

CONFERENCE UPDATE

Approved programs – “PR Liquid Lunch”, “Libraries Don’t Sell…”, and an unnamed program, thrust upon by James.

OUTREACH KIT

A calendar of local and professional events is being complied for the Outreach Kit. Two kits? Contents should be tailored for each event. Working with D&O on this front. The kit will be launched in late spring.

PITCH BOX

It’s coming!

MEDIA LISTS

Jill is creating an Excel file and needs help filling in holes.

NEWSLETTER

Andy agreed to write a 200 word essay on “Libraries Love You!” he has completely spaced when it’s due.

UPCOMING MEETING LOCATIONS (THURSDAYS!)

February 11 - 10 a.m. @ Secaucus P.L.

March 10 - 10 a.m. @ Springfield Free P.L.

Need April 14, May 12!