**Minutes for NJLA Public Relations Meeting: Tuesday April 8, 2014**

Nadine called the meeting to order at 10:05am via Adobe Connect (online chat). Attendees present for this meeting: Lina Belkewitch, Rebecca Leopold, Nadine Sergejeff, James Keehbler (moderator)

February minutes approved.

Nadine volunteered to take minutes for this meeting.

**Snapshot Day** – Will be held on October 1. Peggy Cadigan will give us more information at our next meeting (May 13).

**Advocacy Campaign** – NJLA will hold Advocacy Week during National Library Week. The videos will be posted on the I Love NJ Libraries website during National Library Week.

**Adult Services Forum** – Theresa A. from Monroe PL inquired whether the committee would be willing to present a program at the Adult Services Forum.

**Member Services campaign** – Lanora M. from West Orange asked whether we could assist with a postcard campaign. This information was passed along to the members present. Nadine S. replied back to Lanora, indicating that we will try to assist as best we can.

The April issue of ***I Love NJ Libraries* Newsletter** is currently being mailed out.

**Librarian of the Year** – The video interview took place the morning of Thursday, February 20th. The interview has been posted on YouTube and was included in the April eNews.

**Future of the PR Committee** – James K. will reach out to Terrie M., NJLA President-Elect

**NJLA 2014 Conference**

We submitted two programs, one of which was accepted (Infographics II). This will be offered on Tuesday, June 3, at 9am. Lina will reach out to Keisha M. & Megan M. regarding the program.

Lina will bring the I Love NJ Libraries display to the conference.

Next meeting will be held May 13, 10am via adobe connect. The room address will be the same.

Meeting adjourned at 10:30am.