

NJLA Public Relations Committee Meeting Minutes
Thursday, July 8, 10 a.m.
Paterson Free Public Library

Attendance: Jill D'Amico, Lena Belkewitch, Madelyn English, Andy Luck, and Rachel Paulus

Online: John Daquino

Executive Board report by Jill

- Chris Carbone is the new president – Beyond the Box!
- Legislative priorities – no progress. Again.

Minutes

- The April and May minutes were approved.

Old business

- The Conference
 - The “Liquid Lunch” and “Libraries Don’t Sell” programs were successful. One was particularly exceptional in the eyes of one Executive Board member.
- F/U to email collection
 - Monthly listserve?
 - Tips? News stories? Events?

New Business

- Pitch Box
 - “Pitchbox Posse”?
 - John: “Revive I Love Libraries NJ” FB page
- Outreach kit/Working with D&O
 - Report from Pride
 - Followup – FB? Rachel in charge of FB page!
- Snapshot Day
 - Use Google doc to revamp stat form

Newsletters

- Spring issue turned into summer – help?
- For fall, winter & beyond – double help?

Upcoming meeting locations and days

- July 26th – Long Branch PL