

**NJLA Public Relations Meeting
December 16, 2016
Newark Public Library – Van Buren Branch**

Attending: Jill D'Amico, John Daquino, Andrew Luck, Galina Natenzon, Rachel Paulus

November minutes approved.

Executive Report:

- Talked about the Executive Board Nomination.

Old Business:

I Love NJ Libraries

- Rachel thinks an Excel file keeping track of NJ library stories is overwhelming.

URL for LibrariesNJ.org

- John was working on NJLibrariesbuildcommunities.org. Will start on LibrariesNJ.org.

New Business:

Upcoming Events for the Outreach Kit:

- 1/20 Plainsboro Alliance – no volunteers
- Feb and March – need to find even small events
- Rutgers Day is in April
- Rachel mentioned the Trenton Punk Rock Flea Market

Snapshot Day:

- Looked over Brett's statistics
- John recommended "Sway" to create a visual online component
- Jill and Andy will pull photos and quotes to highlight statewide efforts, Rachel and Andy will do stats.
- We will create an infographic poster. Emily?

~~Fall~~ *Winter Newsletter:*

- Cindy's construction article, Rachel wrote the HEAP article, Ally's Library Card Signup Month, Construction Bill website.

~~Winter~~ *Spring Newsletter:*

- I Love Libraries Day, article on the Snapshot Day Tour and results, I Love Libraries, Information Literacy Stories – the Fight against Fake News?

Upcoming meeting locations and days:

January 13th (10am to noon) – Madison Public Library

February 17th (3pm to 5pm) - TBA