MEDIA ADVISORY

HEADLINE GOES HERE – TELL WHAT’S HAPPENING

Subheading should give context

A paragraph can go here to give some background on the event, and what will take place. This is essentially the “why” of the five “W's”. This lead should be no more than 2-3 sentences.

WHAT/WHY: What is the event called?

WHO: List who is planning to be in attendance, including any high-profile speakers, or big names.

WHEN: Day, date and time

WHERE: Give an exact address if possible, as well as any specific instruction (ex: southwest corner of the parking field)

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