**NJLA Young Adult Section Meeting Minutes**

**November 4, 2011**

**South Brunswick Public Library**

**Members in attendance:** Pham Condello, Emily Chornomaz, Beth Cackowski, Jen Schureman, Katie Bojanek, Kate Vasilik, Karen Mitchell, Kathleen Gruver, Linda Tripp, Laura Bultman, Sue Grotyohann, Carolyn Aversano, Lynn Mazur, Karen deWilde, Rebecca Klein, Saleena Davidson, Erica Solomon, Sophie Brookover, Michelle Petrasek, Sandy Hall, Kristin Nelson, Lanora Melillo, Sharon Rawlins, Liz Hoens, Pat Vasilik, Laura Beth Davis, Irene Langlois, Darby DeCicco, Ann-Marie Aymer, Ellie Strbo, Katie Llena, Jen Servello, Samantha Marker, Julie Tozer

**Updates from Around the State**

Sharon Rawlins:

**CSS Exec. Bd. Mtg. – Meeting Oct. 21**

**1.** **New Librarians Toolbox Program** – similar program done 2 yrs. ago @ Princeton P.L.

It will be held Wed. Dec. 7th at the Franklin Twp PL in Somerset, 4 – 30 min sessions & an afternoon session followed by an un-conference. Sessions include collection development/management; what library school didn’t teach you; story time programming; budgeting & the NJLA structure.

**2.** **2012 NJLA Conference planning** – no date yet but Karen Klapperstuck came in and showed us photos of the possible casino in AC that’s still being built where the conference may be held – called Revel; possible dates for conference are May 14, 15, 16, 21,23 or June 4, 5, 6. Various program were suggested including Judy Freeman’s Winner’s program as preconference; social networking program; art program presented by Queens Art Museum; Audra Osorio presenting a program on “getting your hands dirty: hit the ground running;” statewide summer reading committee author; revisiting the Newbery and other award winners.

**3.** **Books for Kids** NJLA is again sponsoring *Books for Kids* this holiday season*.*  This program encourages library patrons to donate new or “gently” used books for children and teens to be distributed through various social service agencies. More information is on NJLA’s website at: <http://njla.org/programs/BooksforKidsCoverLetter.pdf>
NJLA encourages libraries to participate. It is a wonderful way to share the love of reading with a child. All libraries should have received a poster and a packet of information.

**NJ State Library** **Report**

**1. Youth Services Forum** Very successful despite the fact that Monmouth County Library’s wireless wasn’t working; evaluations were very positive; 130 attendees; more than last year. Presentation handouts will be posted very soon on NJLA wiki. **2. New Jersey State Library New Grant Program: Latino Heritage Festival Grant Opportunity** The New Jersey State Library, with funding from the Institute for Museum and Library Services (IMLS), is pleased to offer a new competitive grant for the funding of two Latino Heritage Festivals. Ideally, these would be centered in two different geographic areas. However, that geographic placement would be less important that the energy, innovation and creativity of the proposals. These proposals should include an emphasis on cultural awareness and literacy. Eligibility is open to public libraries that have a minimum of 30% Latino population. Two grants will be awarded for $10,000 each. The application deadline is November 21, 2011. The libraries that are awarded the grants will be expected to partner with a community organization for outreach and sustainability. The libraries may use some of the funding to create a Diversity Task Force made up of members of the community if necessary to help assess their community’s needs before holding their festivals. Ineligible costs include food and entertainment as specified in the LSTA guidelines, which you can find [here](http://ldb.njstatelib.org/ldb_files/Allowable%20Cost%20Overview.pdf). The grant application may be found at: [www.njstatelib.org/LDB/Grants](http://www.njstatelib.org/LDB/Grants). Please direct any questions to Sharon Rawlins & David Lisa at srawlins@njstatelib.org & dlisa@njstatelib.org, or 609.278.2640, Ext. 116 & 191.

**3. Bad Rap @ Your Library - Hip Hop Symposium** Still in planning stages - looking at venues on college/university campuses on June 15, 2012. Possibility of having it at Rutgers-Newark in partnership with Newark PL. Looking at a lecturer who’s a hip hop artist such as Chuck D, Ludacris, Queen Latifah, etc. Will be more for youth services librarians to encourage them to purchase more hip hop materials for their library collections and offer more programming for young adults who like hip hop/rap.

**4. State Librarian Podcast Now Available!** The October 2011 episode of “A Conversation with the State Librarian” podcast is now available for download. New Marketing Director Tiffany McClary and State Librarian discussed the state of library marketing in New Jersey. The post of this podcast can be found here: http://www.njstatelib.org/news/2011/oct/12/state\_librarian\_podcast\_october\_2011\_marketing
Topics covered:
•       Ways to market your services to the public
•       Why you should consider incorporating social media into your marketing strategies
•       Easy ways to utilize social media tools
•       Marketing tips and best practice advice
•       The roadmap for NJ State Library marketing
•       And more!
The next podcast will be held Nov. 9, with BTOP Compliance Officer Natasha Peter.  **5.** **Budget Priorities** The State Library’s budget priories for FY2013 are now up on our website.  They were sent to Thomas Edison State College on October 1 and were sent to the Office of Management and Budget on November 1.  State Library staff is conducting legislative visits to discuss the budget priorities as well as other legislative topics with legislators.

**NJ State Library Talking Book and Braille Center**
Nothing new to report.

**Statewide Summer Reading**

**1. 2011 Summer Reading Statistics - Needed Now!** The deadline to submit all libraries’ 2011 Summer Reading Statistics was October 7, 2011. Still waiting for 30+ libraries to submit their statistics. The results will be posted on the NJ State Library’s Youth Services page & on the NJ Summer Reading website. Summer Reading Manuals for 2012 have been shipped to the State Library and will be sent out to all public libraries starting Nov. 7th. Package includes early literacy, children’s, teen and adult manuals. Deadline for March 1, 2012 delivery of incentives is Dec. 1, 2011. An incentives catalog from Upstart is included in the packets being sent out to all libraries. The summer reading website is under construction and a new website will be available soon. You’ll have to register to log in but there will be a lot more on the site now, including a blog, FAQ about SRC, searches site & archives, performers list be on public page, RSS feed, access to booklists, activities lists, etc.
**2. Summer Reading Workshops** Workshops are being planned for March, in three locations: Monmouth, March 5; Atco, date TBD; northern location and date TBD.

**NJLA Executive Board**

* The meeting was held on October 18. A fundraising appeal letter will go out soon. NJLA is now operating on reserve funds, and they are concerned about funds coming in from conference.
* ALA is asking all libraries to contact their senators about the SKILLs act, to add a component about school libraries.
* A letter went out asking libraries to fund virtual reference in the state.

**LibraryLink NJ**

* Upcoming webinars:

Supporting Teen Street Lit Readers: Megan Honig. Thursday, November 10

Service to Teen LGBTQ: Megan Honig. Wednesday, November 16

Using QR Codes in Libraries: Tuesday, November 29

* Winter/Spring: Unconference for School Librarians. Saturday, March 24 at a middle/high school in central NJ.
* If you want to receive updates from LibraryLink NJ, their old listserv will be ending. You will need to register at librarylinknj.org with your work email.

**Member Updates**

(please also see wiki: <http://njla.pbworks.com/Member-updates>)

* Kate Vasilik: The NJLA Honors and Awards Committee has a new award this year for rising stars. The awards will be given to someone who has been working less than 5 years who is doing some exciting, innovative work in his or her library. We are encouraged to nominate people for this award and all others.
* Darby DeCicco: She will be holding down the fort at New Brunswick while Camille is out on maternity leave.
* Saleena Davidson: Went to Piscataway for Retro Game Day, it was great. She’ll be doing a similar program at SBPL. 125 people (drop in). Bridgewater will be having a Retro Game Day in late December if anyone wants to see a similar program in action.
* Kate Vasilik: Looking for names of speakers who can talk to staff about working with teens, teen advocacy.
* Samantha Marker: On Oct 15, Mount Laurel did a parkour program, with an *American Ninja Warrior 2* performer. He is willing to do the program at other libraries. He did a class with the teens, taught them the basics of parkour. $200-300. Contact: thewarriorlab.com, thewarriorlab@gmail.com

**On-Going Business**

**Garden State Teen Book Awards**

* Ballots, ideas, info about this year’s voting is on the wiki
* 4 readers per title (minus number who said they’ve already read it)
* We will be keeping track of who signed up, so please read! If you can’t come to the meeting, fill out the Reader Feedback Form (available on the wiki at <http://njla.pbworks.com/w/page/12189805/Garden%20State%20Teen%20Book%20Awards>) and email it to a board member before the meeting.
* Two years of saying you’ll be a reader and not doing it will mean you can’t be a reader in the future.
* In addition to sending list of nominees to publishers, we should send notification to B&T, Follett, BWI.
* Karen deWilde asked her teens about the award. Feedback indicated that it doesn’t say that it’s a teen-choice award. Also, the graphic needs to change and w should add “vote” somewhere. Annotations are too long, maybe do a teen annotation version, with genres. They felt grade levels were insulting, maybe we should change to codes instead.

**NJLA Conference Ideas**

* School/Public Library Collaboration: Panel of school librarians and public librarians who work well together.
* Book Buzz: Publisher previews. Harper Collins, Random House, Little Brown.
* Teen Author Panel: Working on David Levithan, demo of Skype with Cecil Castellucci. Double session.
* Best of Best Books: Liz Burns and Sharon Rawlins
* Teen Volunteer Panel: Librarians from around the state, different size libraries. Special projects with volunteers, best practices. Double session. Contact IT to co-sponsor?
* ABCs of TAB: Panel discussion.
* Serving Gen X/Gen Y Patrons. Co-sponsor with Reference Committee.
* What We Can Learn from Urban Libraries. Co-sponsor with other committees?

**TAB Forum**

* Theme: Library Olympians: Carry the Torch for Knowledge
* Locations: Ocean-Toms River, South Brunswick, Livingston, Mullica Hill, BCCLs TBD. Saturdays throughout March. 3-4 hours.
* 2 sponsors, B&T and Kraft.
* We are promoting it as an honor, giving certificates to participants.
* We are looking for speakers—teens/young adults who have done something noteworthy in their communities.

**Snack Sign-Up**

Saleena Davidson: paper goods

Sharon Rawlins: something non-healthy

Irene Langlois: baked good

Ann-Marie Aymer: bagels and spreads

Rebecca Klein: fruit

Respectfully submitted by Rebecca Klein, Young Adult Services Section Secretary